AGENDA FOR THE
ENGLEWOOD CITY COUNCIL
STUDY SESSION
MONDAY, FEBRUARY 8, 2010
COMMUNITY ROOM
6:00 P.M.

I. Legislators
City Council will meet with Legislators to discuss upcoming legislation pertinent to the City of Englewood. Legislators present will be Ms. Eva Serenil from U.S. Senator Bennett’s Office, CO Senator Linda Newell, CO Representative Joe Rice, CO Representative Kagan and Arapahoe County Commissioner Susan Beckman.

II. Communications/Citizen Engagement – 7:00 p.m.
Deputy City Manager Mike Flaherty and Communications Coordinator Leigh Ann Hoffhines will discuss communications and citizen engagement.

III. Medical District Area Plan Phase 2 – 8:00 p.m.
Community Development Director Alan White will discuss the Medical District Area Plan Phase 2.

IV. Relaunch of EnglewoodSites.com – 8:15 p.m.
Community Development Director Alan White will discuss the relaunch of EnglewoodSites.com.

V. Broadway Median Signs – 8:45 p.m.
Community Development Director Alan White will discuss the median signs on South Broadway.

VI. City Manager’s Choice.

VII. City Attorney’s Choice.

VIII. Council Member’s Choice.
A. Open Study Session Format

Please Note: If you have a disability and need auxiliary aids or services, please notify the City of Englewood, 303-762-2407, at least 48 hours in advance of when services are needed. Thank you.
Memorandum
City Manager's Office

To: Mayor Woodward and Members of City Council
Through: Gary Sears, City Manager
From: Michael Flaherty, Deputy City Manager
Date: February 3, 2010
Subject: State and Federal Legislative Issues – Legislative Study Session

City Council will meet with our representatives from the Colorado General Assembly and a representative of Senator Michael Bennett during the February 8th Study Session. This year there are numerous legislative bill pending that may potentially impact municipalities, including the City of Englewood.

Colorado General Assembly

The Colorado Municipal League (CML) is our primary source for analyzing and advocating for or against legislative issues that impact Colorado's cities and towns and their residents. CML has already identified 135 bills that have been introduced in current session of the Colorado General Assembly that they are or will be monitoring over the course of this session. I have attached a copy of the January 22 CML Statehouse Report that outlined several key legislative issues for this session.

CML is currently working with Colorado legislators to better understand the impact of these proposals and lobbying in support or opposition to bills that have been introduced. As of today, CML has indicated support of 5 bills and opposition of 9 others. (CML Legislative Box Score, dated February 1, attached.) CML will continue to monitor all other bills of interest to municipalities and may establish positions in support or opposition and respond to particular bills as they move forward.

Not all of the bills that CML is monitoring have direct impact on Englewood – some relate to regional issues (eastern Colorado or the western slope) that do not impact cities on the Front Range or in the Denver metro area. The role of our staff to keep City Council informed of those issues that may impact us and to cooperate with CML and other cities in protecting our interests.

CML regularly posts updates on bills of interest to cities and counties on their website: www.cml.org. In addition, CML will conduct their annual Legislative Workshop on Wednesday, February 24 at the Scottish Rite Masonic Temple, 1370 Grant Street, Denver. A registration form is attached, or you may register on-line through the CML website.
Staff will continue to provide periodic updates on General Assembly bills and may from time to time request formal Council position statements on particular bills of significant interest to Englewood. Staff will generally take no position on bills without Council concurrence.

U. S. Congress

The City is a member of the National League of Cities (NLC), which advocates on behalf of its member cities. The emphasis of the NLC is on economic recovery and jobs. Provisions of the American Recovery and Reinvestment Act (ARRA) continue to be implemented and staff is closely monitoring ARRA grant opportunities as are announced and applications become available.

In addition to ARRA, there are several other federal issues that the National League of Cities is monitoring, including infrastructure, public safety, healthcare reform, energy efficiency, mandatory collective bargaining. Copies of NLC position statements related to each of these topics are attached. For additional information, see the NCL website: www.nlc.org. As with state legislative issues, staff will monitor and report on any federal legislation that may impact the City. Those members of Council attending the NLC Conference in March will also have an opportunity to discuss these and other issues with our federal representatives and their staffs.

Attachments:
CML Statehouse Report, January 22
CML Legislative Box Score, February 1, 2010
CML Legislative Workshop Registration Form
NLC Position Statements (five)
2010 SESSION BEGINS, BILLS WITH MUNICIPAL IMPACT DETAILED

Construction: Contract retainage
The amount of retainage municipalities would be able to include in their construction contracts would be cut in half by HB 10-1162. Public entities are currently allowed to hold back 10 percent of contract payments pending satisfactory completion of a project. This bill reduces the retainage to 5 percent during the first half of a project, and to 2.5 percent thereafter.

Bill: HB 10-1162, Retainage construction contracts
Status: H Business Affairs
Position: Pending
Lobbyist: Mark Radtke

Housing: Voluntary rent agreements
Section 38-12-301 of the Colorado Revised Statutes prohibits municipalities and counties from enacting ordinances or resolutions that control rent on private property. In Town of Telluride v. Lot Thirty-Four Venture LLC, the Colorado Supreme Court ruled that Telluride’s affordable housing mitigation ordinance constituted “rent control” within the meaning of the statute. Legislative efforts to clarify the meaning of the term “rent control” have failed numerous times in the past several years.

A bill was introduced during the 2009 session to clarify that the rent control prohibition was not intended to prohibit voluntary agreements between local governments and private property owners (developers) to provide affordable housing, or to apply to deed restrictions voluntarily imposed by private property owners. This bill died in its first committee, on a 5-4 vote.

The Economic Opportunity Poverty Reduction Task Force, an interim committee that met during this past summer and fall, proposed a similar bill that would clarify that the “rent control” statute does not prohibit or restrict the right of a property owner and a state agency, county, municipality, or housing authority (public entity) from voluntarily entering into and enforcing an agreement that controls rent on a private residential housing unit, whether the agreement is entered into before, on, or after the effective date of the bill. It also would clarify that the rent control statute shall not preclude public entities from cooperatively entering into an agreement, nor shall it preclude the assignment of rights and remedies to any party to the agreement. This is a very important issue to many League members, particularly those trying to provide affordable workforce housing.

There is significant opposition from some developers, and there may be changes proposed to this bill. It has not yet been scheduled for a hearing.

Bill: HB 10-1017, Voluntary agreements affecting rent
Status: H Local Government
Position: Support
Lobbyist: Kevin Bonner

Labor: Peace Officers Bill of Rights
The Colorado Fraternal Order of Police (FOP) is sponsoring legislation that would insert employment practices for state and local peace officers into the Colorado Revised Statutes. According to FOP, the legislation is necessary to protect the due process rights and basic protections that peace officers have sought for many years.

The legislation, which purports to be a matter of statewide concern and therefore applicable to statutory and home rule entities (as well as the State of Colorado), would include every state and local peace officer listed in 18-2.5-101 C.R.S. et. seq., including, but not limited, to sheriffs and deputies, police officers, coroners, CBI agents, port-of-entry officers, the commissioner of agriculture, lottery officers, state student loan investigators, the attorney general and most subordinates, district attorneys, game wardens, corrections officers, town marshals, public transit officers, and state security guards.

The bill establishes several minimum standards for all employing agencies that must be provided to peace officers as part of their employment, such as:

- ability to engage in political activity;
- entry of adverse comments in a peace officer’s personnel records;
- participation in employee organizations;
- bringing suit arising out of the performance of a peace officer’s duties;
- truth verification tests;
- public statements regarding internal investigations;
- tests of blood, breath, or urine;
- arrest quotas;
- internal noncriminal investigations;
- prejudicial administrative hearings;
- availability of a third-party review of major disciplinary decisions; and
- discipline.

For municipalities (and counties), this is a direct assault on local control of local employment practices. For home rule municipalities, the right to establish local employment practices is guaranteed by Article XX, Section 6 of the Colorado Constitution and may not be usurped by the legislature.

CML will oppose this legislation along with the Colorado Association of Chiefs of Police and the County Sheriffs of Colorado. Several other organizations also are likely to join the opposition. It will most certainly have a significant state and local fiscal impact.

Bill: SB 10-84, Police officer bill of rights
Sponsors: Sen. Lois Tochtrop, D-Thornton; Rep. Sara Gagliardi, D-Arvada
Status: S Judiciary
Position: Oppose position pending
Lobbyist: Kevin Bonner

INSIDE STATEHOUSE REPORT
Page 1: Construction, Housing, Labor; Page 2: Legal notices, Liquor licensing, Medical marijuana, Noxious weeds, Taxes, Transportation; Page 3: Urban renewal, Water, Your CML advocacy team; Page 4: CML Annual Legislative Workshop
Attachments: General Assembly by municipalities, Committee assignments
Legal notices
By a unanimous vote, the House State Affairs Committee approved HB 10-1063, a bill that is a collaboration between the Colorado Press Association and CML.
Current law requires legal notices to be published in a newspaper with a "paid circulation" that is published in the county in which the jurisdiction publishing notice is located. In several communities across Colorado, the only newspaper in town is distributed free, making it ineligible to print legal notices. In this situation, under current law, this jurisdiction is required to publish in another newspaper, outside of town, somewhere else in the county. HB 1063 remedies this problem by providing that if there is no paid newspaper published within the municipality, the municipality may publish its legal notices in a free newspaper distributed within the jurisdiction.

Most of the discussion in the State Affairs Committee concerned why the fix provided in HB 1063 was not also extended to counties. We may see another bill on this subject to benefit counties later this session. The bill now moves to the floor.

Bill: HB 10-1063, Newspaper for municipal legal notice
Status: H 2nd reading
Position: Support
Lobbyist: Geoff Wilson

Liquor licensing: Caterers
Several caterers are proposing that the state create a new type of liquor license that would allow caterers to sell alcohol beverages at events they cater, as opposed to simply serving alcohol purchased by the event sponsor as is currently the case.

For local governments, this presents an interesting dilemma. While it would create a better opportunity to ensure that sales and service to minors and visibly intoxicated people is not occurring at catered events, a license that is tied to a licensee's service location, versus a licensed premise, is harder to track.

The bill would authorize caterers to sell and serve alcohol where food is catered, but only if the business location is licensed under state health laws. In addition, no more than 25 percent of the caterer's total sales may occur at the caterer's physical food establishment. If a special event would otherwise be required, then the caterer must obtain the permit, and food must be served at all public and private events. The local licensing authority in the jurisdiction in which the physical location exists would approve the local license, but the licensee would be free to hold events in other jurisdictions.

The proponents have been very willing to work with local governments, and several municipal clerks have assisted in screening the legislation prior to its introduction. As introduced, CML would likely oppose the legislation unless it is amended to include notification of events to local licensing authorities and also to clean up the language pertaining to special event permits. Those discussions are underway at this time. The League expects opposition from others. Regardless, most likely the Colorado Restaurant Association.

Bill: HB 10-1150, Caterers alcohol beverage license
Status: H Business Affairs & Labor
Position: Pending
Lobbyist: Kevin Bommer

Medical marijuana: Doctor-patient relations
This bill strengthens the role of physicians in qualifying a patient for medical marijuana therapy. It requires an actual physical exam, review of a patient's medical history and follow-up examinations. Only medical doctors and doctors of osteopathy will be allow to qualify patients for medical marijuana. The act would become part of a patient's medical records.

Bill: SB 10-109, Medical marijuana doctor-patient relations
Sponsors: Sen. Chris Romer, D-Denver; Rep. Tom Massey, R-Poncha Springs
Status: S Health & Human Services
Position: Support position pending
Lobbyist: Mark Radtke

Noxious weeds
SB 10-98 would transfer $7.5 million annually from the Conservation Trust Fund (CTF) to the Department of Agriculture to "assist with the funding of state natural resource conservation and noxious weed management efforts." While CTF money is supposed to be used for all local governments, part of the bill specifies that CTF money would go exclusively to conservation districts through an existing unfunded grant program. The bill goes on to restrict other grants to local governments solely for noxious weed abatement efforts, but only if a weed management plan has been created. The bill also dedicates 50 percent of the money for county-only grants, while making counties eligible for the other 50 percent, as well.

The Colorado Constitution, Article XXVII, Section 3, as amended in 1992, states that the net proceeds of the Colorado Lottery are to be used for state and local parks, recreation facilities, open space, environmental education, and wildlife habitat. CTF is one of three funds established to accomplish these goals. CTF receives 40 percent of all net lottery proceeds. The Department of Local Affairs distributes CTF dollars from net Lottery proceeds to more than 450 eligible local governments (counties, cities, towns, and Title 32 special districts that provide park and recreation services in their service plans). CTF funds are distributed quarterly on a per-capita basis. Funding can be used for the acquisition, development, and maintenance of new conservation sites or for capital improvements or maintenance for recreational purposes on any public site.

CML has many concerns about this bill, especially since all of the local government entities can currently apply for CTF funding to be used for weed management. Several discussions are ongoing at this time, and there are certainly constitutional questions to be addressed.

Bill: SB 10-98 Conservation Trust Fund transfer to Ag
Status: S Agriculture and Natural Resources
Position: Pending
Lobbyist: Kevin Bommer

Taxes: Business personal property tax
Fully depreciated business personal property would no longer be subject to business personal property tax with the passage of SB 10-86. A four-year phase-out schedule would eliminate 25 percent of the total amount from taxation each year until completely eliminated in 2014. Cities and towns would share in a loss of roughly $14 million.

Bill: SB 10-86, Phased-in fully-depreciated property exempt
Sponsors: Sen. Mark Scheffel, R-Parker; Rep. Kevin Priola, R-Henderson
Status: S State Affairs
Position: Oppose position pending
Lobbyist: Mark Radtke

Transportation: State highway abandonment
HB 10-1088 requires the Transportation Commission to identify all state highways within Metropolitan Transportation Planning Organization (MPO) boundaries that carry 80 percent of their traffic to and from destinations within that MPO. This would encompass all of the urban Front Range and Mesa County. Those segments of state highway would then be transferred to the appropriate county or municipality resulting
in a multi-million dollar unfunded mandate for cities and counties. CML has opposed and defeated this bill for the past two years.

**Bill:** HB 10-1088

**Sponsor:** Rep. Glenn Vaad, R-Mead

**Status:** House Transportation

**Position:** Staff will recommend opposition

**Lobbyist:** Mark Radtke

**Urban renewal: Greenfields**

HB 10-1107 addresses greenfields use of urban renewal. It prohibits the inclusion of agricultural lands within urban renewal authorities with the following exceptions:

- brownfield sites;
- land that is at least two-thirds contiguous to urban level development and one-half of the area if urban level development;
- an enclave surrounded by urban level development;
- if there is agreement for inclusion by all affected taxing entities; and
- land already included in URA as of effective date of bill.

The bill also would replace the current agricultural assessed value of land for tax increment purposes to market value, thereby increasing the tax increment financing base figure.

**Bill:** HB 10-1107

**Sponsors:** Rep. Randy Fischer, D-Ft. Collins; Sen. Morgan Carroll, D-Aurora

**Status:** H Agriculture, Livestock & Natural Resources

**Position:** Pending

**Lobbyist:** Mark Radtke

**Water**

Beginning with the next edition of *Statehouse Report*, CML will list water-related legislation together. Several bills have been introduced, although there are none yet on which there is a CML position or statewide municipal concern. Please contact CML directly if you have any questions or comments on any particular piece of legislation.

**Lobbyist:** Kevin Bommer

**Water: Conservation plan funds**

CML supports legislation that will extend the sunset on funding available to pay for the state’s mandate on local governments for water conservation plans.

The legislation was adopted as a committee bill by the Water Resource Review Interim Committee. Sen. Bruce Whitehead, D-Hesperus, and Rep. Randy Baumgardner, R-Hot Sulphur Springs, will be the sponsors of the legislation. The bill will assist communities in the creation and implementation of a state-approved water conservation plan to meet the criteria to be covered under the state’s mandate for such plans. While continued concerns exist about the process and criteria for state approval of local plans, CML staff is hopeful that these issues can be resolved without separate legislation. However, the introduction of HB 10-1051, which puts additional burdens on local governments, does create some concern that this statute will continue to be eyed as a vehicle for attempts to mandate local water conservation standards on municipal and special district water providers.

**Bill:** S3 10-25, Water conservation plans funding

**Sponsors:** Sen. Bruce Whitehead, D-Hesperus; Rep. Randy Baumgardner, R-Hot Sulphur Springs

**Status:** H Agriculture Livestock, & Natural Resources

**Position:** Pending

**Lobbyist:** Kevin Bommer

**Water: Usage and conservation reporting**

The Colorado Environmental Coalition is sponsoring HB 10-1051, which would introduce new mandatory elements into the statute requiring covered water providers to submit water conservation plans to the Colorado Water Conservation Board for approval. Current statute prohibits the release of CWCB or Colorado Water Resources & Power Development Authority loan monies to be released to any covered entity without an approved plan.

The bill alters the plan requirements such that all enumerated elements that currently must only be evaluated for inclusion in the plan would now be required. This is not necessarily the intent of the proponents, but that is how the bill reads as introduced. The legislation also would require providers to annually report quantities of water usage, permits, taps, water conserved, and many other elements. The legislation is silent on how the information will be used by the state, and how local governments and citizens might benefit from the effort that would go into submitting data to the state.

**Bill:** HB 10-1051 Water conservation plans annual data reporting

**Sponsors:** Rep. Jack Pommer, D-Boulder; Sen. Bruce Whitehead, D-Hesperus

**Status:** H Agriculture Livestock, & Natural Resources

**Position:** Pending

**Lobbyist:** Kevin Bommer

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**Your CML advocacy team:**

- **Kevin Bommer** advocates municipal interests on beer and liquor, severance tax and federal mineral lease, pensions, water and wastewater, workers compensation, health care, public safety communications, homeland security and more.
  
  kbommer@cml.org

- **Mark Radtke** advocates municipal interests on transportation, energy, sustainability, tax and fiscal policy, and other issues of municipal interest concerning state legislation and regulations.
  
  mradtke@cml.org

- **Geoff Wilson** advocates municipal interests on sales and use taxation, telecommunications, elections and environmental matters.
  
  gwilson@cml.org

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**Important phone numbers**

**General bill information**

303-866-3055

**House**

303-866-2904 or 800-811-7647 (Jan.-May)

**Senate**

303-866-2316 or 888-473-8136 (Jan.-May)

**Legislative Council**

303-866-3521

**Department of Local Affairs**

303-866-2771

**Governor's Office**

303-866-2471

**General Assembly Web site**

www.leg.state.co.us

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**Statehouse Report**

is published regularly by the Colorado Municipal League during the Colorado General Assembly session and hailed first class to municipal officials. Publication is from the League offices at 1144 Sherman St., Denver, CO 80203-2207.

CML can be reached at: (p) 303-831-6411 • (f) 303-860-8175

www.cml.org

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CML LEGISLATIVE BOX SCORE
2010 Regular Session
February 1, 2010

SUBJECT

SBERIVED

Pensions – FPPA Defined Benefit Member Contribution. Allows FPPA members to elect to increase member contributions to the statewide defined benefit plan upon approval by employers per FPPA rules. (Kevin Bommer)

Medical Marijuana – Physician/Patient Relationship. Requires a physical exam to take place before a physician can recommend the use of medical marijuana. Requires follow-up visits and that the recommendation become part of the patient’s medical record. Prohibits the physician from accepting payment from a caregiver for recommending medical marijuana for a patient. (Mark Radtke)

Legal notices – Newspaper for Official Notices. Permits the publication of legal notices in “free” newspapers if no “paid-circulation” newspaper is available locally. (Geoff Wilson)

Urban Renewal – Greenfields Urban Renewal. Prohibits the inclusion of agricultural lands within Urban Renewal Authorities with specific exceptions. Replaces the current agricultural assessed value of land for tax increment purposes to market value that would increase the TIF base figure. (Support only if this provision is removed) (Mark Radtke)

Land Use/Transportation – Uses at RTD Transfer Facilities. Allows residential development to be included in RTD transfer facilities, subject to local zoning provisions. (Mark Radtke)

OPPOSE

SBEHAVY

Labor – Peace Officers Bill of Rights. Requires all state and local governments that employ peace officers to provide several guarantees as part of their employment. (Kevin Bommer)

Taxes – Business Personal Property Tax. Eliminates fully depreciated business personal property from the business personal property tax. Establishes a four-year phase out schedule. (Mark Radtke)

Parks and Open Space – Allocation of Conservation Trust Fund Monies for Conservation and Weed Management. Transfers approximately one quarter of CTF monies to the Department of Agriculture for conservation district grants and noxious weed management grants. (Kevin Bommer)

Water – Water Efficiency Plans Annual Reporting. Requires annual reporting of water usage and conservation data as part of the state mandate for local water conservation plans. (Kevin Bommer)

Transportation – State Highway Abandonment. Requires the Transportation Commission to identify state highways that meet certain criteria and then transfer those state highways from state to local ownership. (Mark Radtke)

Animal Welfare – Animal Protection Enforcement. Adds new employment requirements for county animal control officers. Requires repayment of care and feeding bond unless a person is found guilty of a cruelty charge or a dog’s "dangerous dog" status is upheld. (Kevin Bommer)

Beer & Liquor – Caterers Alcohol Beverage License. Allows the state and local licensing authorities to issue caterers license to allow caterers to sell alcohol at events they cater, and requires application for a special events permit if a permit would otherwise be required. (Kevin Bommer)
Contracts — Reduce Construction Contract Retainage. Reduces by half the amount of retainage that municipalities would be able to include in construction contracts. (Mark Radtke)

Beer & Liquor — Alcohol Sales in Luxury Boxes and Sports Venues. Changes the liquor code to clarify that open-containers for onsite consumption are allowed in suites and boxes at sports venues. As introduced, local government facilities would be adversely affected. (Kevin Bommer)

H. Business Affairs & Labor
# CML Annual Legislative Workshop

**Wednesday, February 24, 2010**

**At the Scottish Rite Masonic Temple, 1370 Grant Street, Denver**

## About

Plan to attend the CML Annual Legislative Workshop on Wednesday, Feb. 24, at the Scottish Rite Masonic Temple, 1370 Grant Street, Denver. Municipal officials from across the state will gather at this day-long workshop to discuss key municipal issues before the 2010 General Assembly, the CML legislative program, and what municipal officials can do to influence the legislative process. It is an excellent opportunity to learn about the legislative process and its importance to cities and towns.

An open house reception for state legislators and municipal officials will follow the workshop at the CML office building, 1144 Sherman St., Denver, 4:30 - 6:30 p.m.

## CML Leadership Credits

Five Elected Officials’ Leadership Training Program credits are available for this training.

## Parking

There is limited free parking at the League (0.3 miles from the site of the workshop). The Burnside Hotel is also only blocks away, and offers complimentary guest parking and a shuttle to the Masonic Temple and downtown on a first-come, first-served basis. There are a number of parking lots located near the event for $7 - 12 for the full day.

## Lodging

CML has a discounted room rate at the Burnside Hotel, 1000 Grant St. (one block from the League building), for $131. Call 303-850-1000 or visit www.Burnside.com for reservations and use the promotion code “CML03” for the discounted rate. Make reservations as soon as possible to secure a room.

## Registration or Questions

For more information or special needs, call 303-831-0411 / 866-578-0936. Return the registration form by CML by Friday, Feb. 12, or visit www.cml.org to register online.

## Agenda

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<th>Time</th>
<th>Session</th>
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<tr>
<td>7:30</td>
<td>Registration and breakfast</td>
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<td>8:30</td>
<td>The State of Colorado Cities &amp; Towns</td>
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<td>A report on CML's recent survey of pressing issues affecting our member municipalities</td>
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<td>9:00</td>
<td>2010 General Assembly — What municipal officials can expect</td>
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<td>CML legislative &amp; policy advocates</td>
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<td>10:30</td>
<td>Morning break</td>
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<td>Setting the Ground Rules for Medical Marijuana</td>
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<td>presented by the Honorable John Suthers, Colorado attorney general</td>
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<td>David Broadwell, Denver assistant city attorney; Brian Vincente, Sensible Colorado director</td>
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<td>Noon</td>
<td>Lunch: Legislative Leaders and Municipalities</td>
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<td>Senator Brandon Shaffer, Speaker of the House Terrence Carroll; Senator Minority Leader Josh Perry</td>
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<td>Federal Issues Affecting Municipalities</td>
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<td>Jennifer Rokaia, state director for U.S. Sen. Mark Udall; Rosemary Rodriguez, state director for U.S. Sen. Michael Bennet; Carolyn Coleman, National League of Cities federal relations director</td>
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<td>State-Municipal Relations: Infrastructure &amp; Development</td>
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<td>Susan Kirkpatrick, Department of Local Affairs director, Martha Rudolph, Department of Public Health &amp; Environment director</td>
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<tr>
<td>4:00</td>
<td>Adjourn to CML for open house</td>
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<td>League Open House</td>
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## Registration — CML Annual Legislative Workshop — Wednesday, February 24

Please submit a separate form for each participant. This form may be copied. Return by Friday, Feb. 12 — add a $10 late fee if received after that date.

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**Check here for a vegetarian meal**  **Check here if you plan to attend the League Open House**

**Payment:**

- [x] Check enclosured  [ ] Visa  [ ] MasterCard

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**Registration fees:**

- [x] $95 (CML member/associate members if received by Feb. 12)  [x] $190 (all nonmembers if received by Feb. 12)
- [x] $105 (CML member/associate members if received after Feb. 12)  [x] $200 (all nonmembers if received after Feb. 12)

Mail or fax this form and send payment to CML, 1144 Sherman St., Denver, CO 80203-2207; fax 303-860-8175.

Make checks payable to Colorado Municipal League. Registration is also available online at [www.cml.org](http://www.cml.org).

*Registrations may be cancelled up to seven days prior to the scheduled event. Cancelled registrations received prior to this time will be refunded, less a $25 processing fee. Cancellations less than seven days prior to the event cannot be accepted; however, substitutions may be made at any time. If you fail to attend the event, you are still responsible for payment. Your registration will not be final until payment is received.*

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STATEHOUSE REPORT
Partner to Rebuild the Nation’s Infrastructure

Local governments own 75 percent of the nearly four million-mile national roadway network and about half of the nation’s bridges, manage 90 percent of the transit systems, provide 30 percent of the funding for the nation’s roads, highways, and transit, and play a key role in ensuring that transportation investments match transportation goals for their communities. As state and local governments invest the transportation funding from the American Recovery and Reinvestment Act to best serve our national transportation goals, the 111th Congress will take on future transportation challenges, including the future of transportation finance, the link between energy consumption and transportation, and the need for a strong intergovernmental partnership to set national transportation goals and priorities.

Message to Congress

- **Transportation drives local economies, which drive the nation.** Local leaders must be part of the decision-making process on transportation investments that best serve local needs and meet local goals, including decisions about highways versus transit.

- **The Highway Trust Fund, financed by federal gasoline taxes and redistributed through the states to cities and towns, is not keeping up with demand; estimates indicate that it will fall $8 billion short by the end of the 2009 fiscal year.**

- **Without action, the nation’s transportation system assets will further deteriorate.** Our current system is aging and requires increasing investment just to maintain its current condition, much less improve it.

- **Federal transportation policy must be coordinated with our country’s energy and environmental policies to decrease reliance on foreign oil, reduce greenhouse gas emissions, and other adverse public health impacts.**

Request to Congress

- **Provide** full funding for federal transportation programs that support bridges, roads, highways, transit and Amtrak, and **support** funding that goes directly to local governments, such as funding for transit, transportation enhancements, and the Congestion Management Air Quality Program that helps reduce congestion and protect the environment.

- **Partner** with local governments to meet America’s pressing infrastructure needs and to ensure we have the transportation systems that will allow us to achieve our goals for our hometowns and our nation; and

- **Recognize** the central role of transportation to metropolitan economies by taking a holistic approach to transportation decisions, such as including the local voice in planning and project selection and choosing the best mix of transportation options to fit the needs of the region.
Support a Safe Nation and Safe Communities

The security of the United States and its citizens is a fundamental responsibility of government. The threats to America’s citizens and commerce have increased significantly over the last decade. With these increased threats come additional responsibilities for local law enforcement. Local police must deal with both small criminal gangs and transnational crime syndicates. First responders must prepare for major regional disasters, while coping with traditional fire and emergency medical response. Although these new challenges are overburdening many cities and towns already, the economic crisis is further straining local governments’ public safety budgets.

Message to Congress

- Thank you for funding public safety programs in the American Recovery and Reinvestment Act of 2009. The Community Oriented Policing Services (COPS) program and Byrne Justice Assistance Grants are essential resources for preventing crime in our communities and across America.

- Crime is not just a state and local matter to be resolved. Federal resources promote intergovernmental coordination that leads to improved criminal justice practices and crime reduction.

- The nation’s economic crisis is a growing public safety threat. According to a recent study by the Police Executive Research Forum, 64 percent of local police departments are facing cuts in their total funding, while at the same time 44 percent of police departments are reporting increases in certain types of crime.

Request to Congress

➢ Protect funding for proven public safety programs, including the Community Oriented Policing Services (COPS) program and the Byrne Justice Assistance Grants.
Reform the Country’s Healthcare System

Healthy hometowns make for a healthy America. But today, America’s local governments face fundamental challenges as they strive to protect and improve the health of city employees and the citizens they serve. Like most businesses in the country, cities and towns are finding that their budgets are overstretched by the ever-increasing costs of providing health care coverage to employees and their families. In addition, cities face the much more basic challenge of trying to make sure all residents stay healthy.

Message to Congress

- **Local governments are one of the largest employers in the country.** Millions of Americans work for the nation’s cities and towns. In 2007, the U.S. Department of Labor reported 86 percent of local governments offered health care benefits to employees and their dependents, contributing, on average, 91 percent of the cost of premiums for individuals and 73 percent of the costs for family coverage.

- **The rate of growth for healthcare costs has far outpaced inflation and GDP growth.** According to a report issued by the Kaiser Family Foundation and Health Research and Education Trust, in the past 10 years, the average premium for employer-sponsored health insurance has increased 119 percent, growing from $5,791 for a family in 1999 to $12,680 in 2008.

- **Helping to ensure access to quality affordable healthcare is a priority for communities across the country.** In the United States, 46 million people currently live without health insurance. Many individuals and families are not receiving the care they need to live healthy and productive lives.

- **The current healthcare system does not promote a culture of health and physical well-being.** People do not receive adequate disease prevention services, including annual checkups for children. The lack of preventive care, in turn, means children and adults are more prone to chronic diseases. As these and other problems worsen, morbidity and mortality rates will rise, and the general health of American communities will deteriorate, posing problems not just for cities and towns but for the entire nation.

Request to Congress

- **Reform** the health care system in a manner that controls the rising costs of health insurance and ensures that every American has access to adequate care.
Support Local Energy Efficiency and Conservation Efforts

Sustainability is a defining issue of our time. The reason: increasing concern about climate change and other threats to public health and the environment related to human activities.

For years, our nation’s cities and towns have been leading the way in innovation by implementing energy conservation and environmental protection programs to support their communities and the national economy. Today, cities and towns find themselves at the epicenter of the sustainability movement – actively pursuing initiatives to reduce greenhouse gas emissions, and protect the environment in other ways.

In 2007, historic comprehensive energy reform legislation aimed at moving the U.S. toward greater energy independence and security, created an Energy Efficiency and Conservation Block Grant program that would provide grants to cities, counties, and states for innovative practices designed to achieve greater energy efficiency and lower energy usage.

Message to Congress


- The threat of climate change, increased demand for energy, and the depletion of natural resources have brought increased attention and timeliness to sustainability.

- Local government investments in renewable energy and energy efficiency technologies will reduce our dependency on foreign energy, create jobs and economic growth and stability, yield cost and energy savings for municipalities, businesses and families, and foster healthier communities.

- Our nation’s cities and towns are innovators in implementing energy conservation and environmental protection programs to support their communities and the national economy.

- Local governments recognize they have a central role to play in affecting change, but the federal government should be a full partner in these efforts – providing national leadership when appropriate, and supporting creative efforts that can only happen at the community level.

Request to Congress

➢ Provide $2 billion for the Energy Efficiency and Conservation Block Grant program in fiscal year 2010 to further these local efforts.
Reject Mandatory Collective Bargaining

Congress is considering legislation that would force municipalities to enter into collective bargaining arrangements with their public safety employees, regardless of state and local laws. This legislation would place the federal government in charge of establishing the rules and procedures governing the terms and conditions of public safety employment at the municipal level. The National League of Cities and other state and public sector employer organizations oppose this legislation because it would place the federal government in charge of collective bargaining – an issue that historically has been reserved for state and local governments.

Message to Congress

- The Public Safety Employer-Employee Cooperation Act of 2009 (H.R. 413) would federalize what has historically been a state and local responsibility. With so many other pressing issues, there is no compelling reason for the federal government to intrude in this arena.

- States and localities are in the best position to make decisions about whether the collective bargaining process will benefit their constituents. Currently, 35 states and the District of Columbia allow some form of collective bargaining, and fifteen states have chosen not to mandate it. Clearly, these differences reflect the will of the citizens of those states and deserve the federal government’s respect.

- Federally mandated collective bargaining laws for public safety employees would interfere with existing state civil service laws. Most states, cities, and towns already operate within a civil service system designed to provide individuals with competitive salaries and benefits tailored to their respective labor markets.

- Federal public safety officers do not have the right to negotiate wages and conditions of employment. Cities and towns should enjoy the same privilege as the federal government.

Request to Congress

➢ Reject any federal legislation that interferes with a local government’s right to determine for itself whether the terms and conditions of employment for any of its employees shall be subject to collective bargaining.

➢ Reject any federal legislation that would provide a single class of employees – in this case public safety workers – with special rights and privileges.
Memorandum
City Manager’s Office

TO: Mayor Woodward and Members of City Council
THROUGH: Gary Sears, City Manager
FROM: Michael Flaherty, Deputy City Manager
Leigh Ann Hoffhines, Communications Coordinator
DATE: February 3, 2010
SUBJECT: February 8th Study Session Discussion – Communications

At Monday’s Study Session, we will present general information on a number of communications-related items.

Our goal is to provide consistent, accurate, and timely information through as many avenues as possible so all citizens and businesses have access to information through a variety of means.

During the Study Session on Monday, we will discuss our current practices related to the following communication efforts. We look forward to receiving feedback and guidance after Council has had an opportunity to discuss the issues further.

Current Practices:

- **News Releases/Media Requests** – We will cover our standard practices for sharing information with the media and responding to media requests.
- **Citizen Newsletter** – We will provide a general overview of how the *Englewood Citizen* newsletter is produced and distributed.
- **City Council E-mail** – We will provide an overview of the current process for forwarding the e-mails that come in for City Council via the Web site.
- **Web site** – We will present a brief overview of the City’s Web site.
- **Citizen Engagement/Dialogue** – We will present an overview of the history of Council’s previous outreach efforts and offer, for Council’s consideration, possible options aimed at fostering two-way dialogue with community members.
- **Channel 8** – We will provide a status report on efforts to launch a bulletin board script on Channel 8 (our Government Access Television Channel).

We look forward to discussing these items with Council. If you have any questions in the meantime, feel free to call Leigh Ann at 303-762-2316 or Mike at 303-762-2314.

Attachments: Citizen Newsletter Schedule
Media Tips
Open Meetings Statutes
Ordinances re: Rules of Order and Procedure (City Council agenda configuration)
Memorandum
City Manager’s Office

TO: Mayor Woodward and Members of City Council
THROUGH: Gary Sears, City Manager
FROM: Leigh Ann Hoffhines, Communications Coordinator
DATE: November 18, 2009

As you know, each edition of the Englewood Citizen newsletter includes a “Message from City Council” written by an individual Council Member. I would like to propose the following schedule for City Council’s column for 2010 and 2011. Because there are seven Council Members and only six editions of the newsletter published each year, the schedule spans more than one year. The rotation is arranged in approximately the same district order that was followed previously to keep the schedule somewhat consistent.

I will send out a reminder to the featured columnist two to three weeks before each article is due.

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<tr>
<th>Issue</th>
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If City Council wishes, we can discuss additional approaches to citizen communications during an upcoming Study Session. In the meantime, feel free to call me (303-762-2316) if you have any questions.
Tips on working with the media

Here are some basic tips we try to use when interacting with the media:

- Be well prepared before addressing the media. Try to anticipate questions a reporter might ask and keep in mind the message you are trying to convey.

- Provide organized and concise answers, making your most important points first.

- Always be cooperative and honest. Your credibility is key – don’t give the media any reason to doubt it.

- Avoid a “No Comment” response. It can be perceived as an admission of guilt or an assumption that you are attempting to conceal the truth.

- Don’t be afraid to say “I don’t know.” If you don’t know the answer to a question, refer the reporter to someone who does. It’s also perfectly acceptable to say “I don’t know, but I will find out for you.” If you realize you misstated something or gave an incorrect answer, be sure to follow up quickly with accurate information.

- Try to respond to negative questions with a positive answer.

- There is no such thing as “off the record.” If you don’t want it printed, don’t say it.

- Choose your words carefully. A harmless comment can be damaging when it is quoted out of context.

- Be proactive – if there is a crisis that could be damaging to you or the organization, it may be better to share the information with the public before the media does. Breaking bad news can help shape the story before the story shapes you.

Compiled from a variety of sources, including:
- Institute of Leadership & Management
- University of Florida Media Relations Training Program
- Colorado Non-Profit Association
- Online Public Relations.com
MEMORANDUM

TO: Mayor Woodward
Englewood City Council Members

FROM: Dan Brotzman, City Attorney

DATE: February 18, 2009

REGARDING: Short Term 09-024.

C.R.S. 24-6-402. Meetings – open to public.

Requirement that meetings be public

(2)(b) All meetings of a quorum or three or more members of any local public body, whichever is fewer, at which any public business is discussed or at which any formal action may be taken are declared to be public meetings open to the public at all times.

Requirement for minutes

(d) (II) Minutes of any meeting of a local public body at which the adoption of any proposed policy, position, resolution, rule, regulation, or formal action occurs or could occur shall be taken and promptly recorded, and such records shall be open to public inspection. The minutes of a meeting during which an executive session authorized under subsection (4) of this section is held shall reflect the topic of the discussion at the executive session.

Requirement for electronic recording

(II)(A) Discussions that occur in an executive session of a local public body shall be electronically recorded. If a local public body electronically recorded the minutes of its open meetings on or after August 8, 2001, the local public body shall continue to electronically record the minutes of its open meetings that occur on or after August 8, 2001; ...

CC: Gary Sears
Frank Gryglewicz
Lou Ellis

DB/nf
BY AUTHORITY

ORDINANCE NO. 36
SERIES OF 2004

COUNCIL BILL NO. 39
INTRODUCED BY COUNCIL MEMBER MOORE

AN ORDINANCE AMENDING THE RULES OF ORDER AND PROCEDURE FOR THE CITY COUNCIL OF THE CITY OF ENGLEWOOD, COLORADO SECTION VII, COUNCIL PROCEDURE, SUBSECTION A, ORDER OF BUSINESS PERTAINING TO PUBLIC COMMENT.

WHEREAS, Section 27 of the Englewood Home Rule Charter provides that City Council shall by ordinance prescribe procedure governing meetings; and

WHEREAS, by the passage of Resolution No. 66, Series of 1990, the Englewood City Council adopted Rules of Order and Procedure for the City Council of the City of Englewood, Colorado; and

WHEREAS, by the passage of Ordinance No. 1, Series of 1995, the City Council amended the Rules of Order and Procedure for the City Council of the City of Englewood, Colorado to streamline the meeting process while maintaining public input; and

WHEREAS, the City Council desires to amend the Rules of Order and Procedure for the City Council of the City of Englewood by amending Section VII, Subsection A, pertaining to the Public Comment Section by limiting the unscheduled comment time to a total of 45 minutes;

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ENGLEWOOD, COLORADO, AS FOLLOWS:

Section 1. The City Council of the City of Englewood, Colorado hereby approves amending the Rules of Order and Procedure for the Englewood City Council of the City of Englewood, Colorado Section VII, Subsection A, to read as follows:

RULES OF ORDER AND PROCEDURE

FOR THE ENGLEWOOD CITY COUNCIL

VII. Council Procedure

A. Order of Business

All meetings, except executive meetings of the City Council, shall be open to the public. The matters to be deliberated by the City Council shall be considered and disposed of in the following order except where otherwise decided by a majority vote of City Council members present at said meeting:

(1) Call to order.
(2) Invocation.
(3) Pledge of allegiance.
(4) Roll call.
(5) Consideration of minutes of previous session.
(6) Recognition of prescheduled citizens and visitors Public Comment.
(7) Recognition of unscheduled citizens and visitors Public Comment.

Time for unscheduled public comment may be limited to 45 minutes and if limited shall be continued to General Discussion.
(8) Communications and proclamations.
(9) Consent agenda items.
(10) Public Hearing items.
(11) Ordinances, resolutions and motions.
(12) General Discussion:
    Mayor’s Choice.
    Council Member’s Choice.
(13) City Manager report.
(14) City Attorney report.
(15) Adjournment.

The business of all regular meetings shall be transacted in the order provided for above unless City Council, by a majority vote of all members present, shall suspend the rules and change the order. On the Thursday preceding the regular City Council meeting, or at such other day as the City Manager, from time to time, shall determine, the City Manager will have delivered to each Council Member an agenda showing the order of business and indicating the public hearings to be anticipated as a result of previous action of City Council, planning or other commissions. Also listed will be ordinances for first or second reading, petitions previously presented to the Clerk’s office and a list of the reports of special committees, the City Manager or City Attorney. At each meeting it shall be asked by the presiding officer if there are objections or are corrections to be made to the summary of minutes of the preceding meeting as published. If there are no objections, the summary of minutes shall be approved.

Introduced, read in full, and passed on first reading on the 12th day of July, 2004.

Published as a Bill for an Ordinance on the 16th day of July, 2004.

Read by title and passed on final reading on the 2nd day of August, 2004.

Published by title as Ordinance No. 36, Series of 2004, on the 6th day of August, 2004.

Douglas Garrett, Mayor

ATTEST:
Loucrishia A. Ellis, City Clerk
I, Loucrishia A. Ellis, City Clerk of the City of Englewood, Colorado, hereby certify that the above and foregoing is a true copy of the Ordinance passed on final reading and published by title as Ordinance No. 36, Series of 2004.

Loucrishia A. Ellis
BY AUTHORITY

ORDINANCE NO. 1
SERIES OF 1995

COUNCIL BILL NO. 1
INTRODUCED BY COUNCIL MEMBER HATHAWAY

AN ORDINANCE AMENDING THE RULES OF ORDER AND PROCEDURE FOR THE CITY COUNCIL OF THE CITY OF ENGLEWOOD, COLORADO.

WHEREAS, Section 27 of the Englewood Home Rule Charter provides that Council shall by ordinance prescribe procedure governing meetings; and

WHEREAS, the Englewood City Council has adopted Rules of Order and Procedure for the City Council of the City of Englewood, Colorado; and

WHEREAS, the Englewood City Council wishes to streamline the meeting process while maintaining public input; and

WHEREAS, the Englewood City Council wishes to broaden the list of items that are placed on the consent agenda; and

WHEREAS, the consent agenda shall consist of those items of a normal and regular character which are not prohibited from being on the consent agenda by the Englewood Home Rule Charter, Code or other law; and

WHEREAS, any member of Council may remove an item from the consent agenda by using their prerogative to place it back in the regular course of the meeting;

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ENGLEWOOD, COLORADO, AS FOLLOWS:

Section 1. The City Council of the City of Englewood, Colorado hereby approves amending the Rules of Order and Procedure for the Englewood City Council of the City of Englewood, Colorado. The order of business for the Englewood City Council shall be heard in the following sequence:

1. Call to order.
2. Invocation.
3. Pledge of allegiance.
4. Roll call.
5. Consideration of minutes of previous session.
6. Recognition of pre-scheduled citizens and visitors.
7. Recognition of non-scheduled citizens and visitors.
8. Communications and proclamations.
10. Consent agenda items.
11. Ordinances, resolutions and motions.
12. General Discussion:
   Mayor's Choice.
   Council Member’s Choice.
13. City Manager report.
15. Adjournment.
Section 2. The Consent Agenda may include Ordinances, Resolutions and Motions on first and second reading. Public Hearings and the ability for public input shall precede the Consent Agenda.

Section 3. The Consent Agenda shall include those items of a normal and regular character which are not prohibited by Charter and Code or other law. The Consent Agenda shall be placed on the Council Agenda at the City Manager's discretion. Any member of Council may remove an item or items from the Consent Agenda through use of Council prerogative. Said items shall be heard in the regular course of the meeting.

Introduced, read in full, and passed on first reading on the 3rd day of January, 1995.
Published as a Bill for an Ordinance on the 5th day of January, 1995.
Read by title and passed on final reading on the 16th day of January, 1995.
Published by title as Ordinance No. _, Series of 1995, on the 19th day of January, 1995.

ATTEST:

[Signature]

Loucrishia A. Ellis, City Clerk

I, Loucrishia A. Ellis, City Clerk of the City of Englewood, Colorado, hereby certify that the above and foregoing is a true copy of the Ordinance passed on final reading and published by title as Ordinance No. _, Series of 1995.

[Signature]

Loucrishia A. Ellis
DATE: January 25, 2010

TO: Englewood City Council

THRU: Alan White, Community Development Director

FROM: John Voboril, Community Development Planner

SUBJECT: Medical District Small Area Plan Phase II – Areas of Stability: Sub-areas 2, 3, and 5

The rezoning of areas in the vicinity of Swedish and Craig Hospitals was approved in August of 2009. During the process, one issue concerning hospital expansion was deferred, and since approval, the Planning and Zoning Commission has expressed strong interest in addressing other sub-areas that were not included as part of the new M-1 and M-2 Medical Zone Districts. In general, Planning and Zoning Commission members favor limiting hospital campus use for areas north of Girard Avenue in sub-area 2 and possibly portions of sub-area 3, (possibly through changes to the text of the MU-R3-B Zone District) while exploring potential expansion of the Medical Zone Districts south of Girard Avenue and west of Logan Street in sub-area 2, possibly portions of sub-area 3, and the residential portion of sub-area 5 located between Emerson and Lafayette and Hampden and US Highway 285. Please refer to the map attached to this memo for a visual depiction of the areas described above.

This effort will require a public neighborhood stakeholder process with the residents of sub-areas 2, 3, and 5. The stakeholder meetings will be designed to answer the following questions:

- Should any portion of these areas be reconsidered for inclusion in the new Medical Zone Districts? If so, what development standards are appropriate for these specific areas?

- For portions of these areas that should not be included in the new Medical Zone Districts, should the existing zoning in these areas be reformed to significantly limit inappropriate large scale medical and multi-unit housing from occurring, while at the same time allowing selective small scale infill development that is consistent with existing neighborhood patterns?

Stakeholder feedback would be used to create a formal amendment to the original Small Area Plan if needed, which would then go through a Planning and Zoning Commission public hearing process, then go before City Council for adoption by resolution. After
adoption, staff will work with the Planning and Zoning Commission to draft preferred regulatory concepts for sub-areas 2, 3, and 5 that conform to the desires of the stakeholders, in a series of study sessions that would take place in late summer of 2010. Community Development will then call another stakeholders meeting to present the proposed regulatory concepts to the stakeholders, tentatively in the fall of 2010. These concepts, as modified during the stakeholder meeting, would then be prepared as amendments to the UDC. Planning and Zoning Commission and City Council public hearings would be required.

Envisioned Medical District Small Area Plan Phase II Schedule

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<td>April-May, 2010</td>
<td>PZC Study Sessions, Public Hearing</td>
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<td>June, 2010</td>
<td>City Council Adoption by Resolution</td>
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<td>PZC Study Sessions to develop regulatory concepts</td>
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<td>October, 2010</td>
<td>Presentation of regulatory concepts to stakeholders</td>
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The Planning and Zoning Commission has identified this Phase II planning effort as a high priority. Since this is a major commitment of staff resources, staff is seeking confirmation from Council that this effort should move forward.

Att.: Sub-area Boundaries in Relationship to First Phase Medical Zone and Overlay District Rezoning Areas Map
Sub-area Boundaries in Relationship to First Phase Medical Zone and Overlay District Rezoning Areas

- **M-1**: Mixed Use Medical, Office, and High Density Residential District
- **M-2**: Mixed Use Medical, Office, High Density Residential and Limited Retail District
- **M-O-1, M-O-2**: Mixed Use Medical Overlay District

City of Englewood, Colorado: Medical District Small Area Plan - January 2010
To: Mayor Woodward and City Council

Through: Gary Sears
   City Manager

   Alan White
   Community Development Director

From: Darren Hollingsworth
   Economic Development Coordinator

Date: January 28, 2010

Subject: City’s commercial property website EnglewoodSites.com

Community Development staff has been working on significant updates to the EnglewoodSites.com website. New features for the website include enhanced search capabilities, updated consumer spending and demographic information, and cutting-edge ways to use the website for enhanced connectivity to prospects. With these updates, we are re-launching the website.

At the February 8 City Council Study Session there will be a preview of the newly released website.

Attached: Englewood Business Assistance Resources: EnglewoodSites.com Program Overview
ECONOMIO DEVELOPMENT PURPOSE:

Business retention, expansion and attraction. Provide community information.

PROGRAM DESCRIPTION

Englewoodsites.com is a user friendly commercial property website, which provides critical business and development information. The website is the first GIS (geographical information system) website available in the State of Colorado that provides high-level business and development information online.

Users can search for available commercial properties, access business data from the County Assessor’s Office, obtain zoning information, market and workforce demographics, and print maps and download custom reports for each listed property. The site can also be accessed from the City of Englewood’s home page, www.EnglewoodGOV.org.

Looking to buy, rent, sell or lease an Englewood property? Look no further.

MEMORANDUM
COMMUNITY DEVELOPMENT

TO: Mayor and City Council
THROUGH: Mike Flaherty, Acting City Manager
FROM: Alan White, Community Development Director
DATE: February 8, 2010
RE: Broadway Median Signs

This project started as a request to install a sign at the corner of Broadway and Englewood Parkway to direct motorists to businesses west of Broadway - either in CityCenter or in the various shopping centers. After consulting with a designer specializing in wayfinding systems, staff concluded that a sign at the aforementioned corner would not be visible and that two median signs, one south of the Parkway and one north of the Parkway, would provide better visibility. Council has reviewed the design of the signs and has approved the presence of individual business names on the signs. Council also approved a resolution granting the right to use the Broadway right-of-way to a private business for the purpose of installing and maintaining the median signs.

A Request for Proposal was sent to companies specializing in outdoor advertising to solicit interest in providing the Broadway median signs. The deadline for submittal was November 23, 2009. No firms responded by the deadline. Each company that was sent an RFP was subsequently contacted by phone to solicit any interest. I have met with two companies that are interested, but they were interested in altering the sign somewhat. They had the following questions:

1. Could the signs contain LED displays as the sign face? The displays would change on a periodic basis to advertise different establishments on the signs. (We would need to work with traffic engineering to arrive at an acceptable time interval for the change in displays. There are serious safety concerns with any lighted sign in the median that will tend to distract motorists.)
2. Could the displays incorporate the logos of the various businesses? Would advertising products or sales be permitted? (For example, “Buy one lunch, get the second one for ½ off - this week only!”)
3. Because the number of advertisers potentially would be greater, would it be possible to expand the target area for businesses included on the signs, say within a mile radius of the sign locations?
4. Would the City want the opportunity to display a message about upcoming events or other information?

Staff is seeking direction on these issues prior to executing a license agreement with the selected sign company.

In addition, one of the companies is interested to know if the City would be open to additional signs of this nature, either in right-of-way or on City property.

Attached is a photo simulation of the median sign, without the LED panel.