CITY MANAGER’S NOTES
April 7, 2016

Upcoming Council Meetings

On Monday, April 11, 2016, the Study Session will begin at 6:00 p.m.

The next scheduled Study Session will begin at 6:00 p.m. on Monday, April 18, 2016. The Regular Meeting will begin at 7:30 p.m.

Informational Items

The following attachments are in response to City Council requests, as well as other informational items.

1. YourHub Featured Events: Active Aging Expo at the Malley Senior Recreation Center, Preschool Dance Party at Englewood Public Library
2. Englewood Herald article entitled: Gala honors Englewood Businesses
3. Englewood Herald article entitled: Englewood gathers Library, Parks and Rec comments
5. Community Development Newsletter
7. Letter from Alliance for Commerce in Englewood recommending that Englewood adopt the “Startup in a Day” program
8. Invitation: Housing Colorado April Forum
9. Calendar of Events
10. Tentative Study Session Topics
11. Alliance for Commerce in Englewood Committee Minutes, March 2, 2016

Parks & Recreation Update

Arbor Day Tree Sale
The annual Arbor Day tree sale will be on Saturday, April 16, 2016, at Cushing Park, 8 a.m. until sold out. There will be 140 trees available in 5 to 7 gallon pots in a variety of fruit trees, shade trees and flowering ornamental trees. Cost per tree will be $35. Trees will be available to Englewood citizens only; ID is required.

Opera Colorado: Carmen
Opera Colorado’s presentation of Carmen was a huge success, with a standing room only crowd of over 200 people in Hampden Hall. The performance was well received by the audience and the performers were humbled by the audience size. The event was a joint effort between the City, Opera Colorado and the Cultural Arts Commission.
Featured Events

Thursday
Active Aging Expo. More than 50 agencies will be available to answer questions and provide information on active aging programs, community resources, safety tips and volunteer opportunities from 3 to 6 p.m. at the Malley Senior Recreation Center, 3580 S. Lincoln St., Englewood. Refreshments will be served.

Friday
“Showgirls” with David Schmader. Writer and performer David Schmader will host an “annotated” screening — part lecture and part comedy — of the cult classic “Showgirls” at 7:30 p.m. at the Alamo Drafthouse, 7301 S. Santa Fe Dr., Littleton. Tickets are $13 at drafthouse.com. For more information, call 303-730-2470.

Saturday
Candidate forum. The League of Women Voters of Arapahoe and Douglas County will be conducting a candidate forum for the South Suburban Parks and Recreation District. It will be free and open to the public from 10 to 11:30 a.m. at Goodson Recreation Center, 5915 S. University Blvd., Centennial. Visit ssprd.org/news-and-events for more information.

Sunday, April 10
Platte River Half Marathon

Tuesday
Renewable energy. Join Active Minds from 12:30-1:30 p.m. at Tattered Cover in the Aspen Grove Shopping Center, 7301 S Santa Fe Drive, Littleton, for a discussion about the current state of renewable energy and the various forces that will influence how these resources will evolve in the future. It's free to attend. For more information, call 303-470-7050.

Colorado’s Yampa River. Photographer John Fielder will share stories and images from his journey down the Yampa River from 7 to 8:35 p.m. at Bermis Public Library, 6014 S. Datura St., Littleton. Admission is free. Call 303-795-3961 to learn more.

Toddler and preschool dance party. Bring the kids to Englewood Public Library, 1000 Englewood Parkway, at 10:30 a.m. to explore different kinds of music and dance. For more information, call 303-762-2560.

Wednesday
Beeknome class. Learn a systematic approach to opening and inspecting your hives to gain maximum efficiency with minimal upset to your honeybees from 6 to 8 p.m. at Hudson Gardens, 6115 S. Santa Fe Drive, Littleton. This class will cover how to open hives, make assessments about the conditions inside, troubleshoot problems and record observations. It costs $24 for members and $27 for nonmembers. To register, call 303-797-8565, ext. 306, or visit shop.hudsongardens.org.
Gala honors Englewood businesses

Chamber names winners of annual awards

Tom Munds

Engineering Dynamics received the Lifetime Business Achievement Award and Chick-fil-A was named Business of the Year by the Greater Englewood Chamber of Commerce at its annual gala held March 28 at the Englewood Elks Club.

Three other awards were presented. Café 180 was named Community Organization of the Year, Miguel Corral of El Tep was named Chamber Member of the Year, and Breakfast Queen was named Emerging Business of the year.

Engineering Dynamics was started in the basement of Howard and Shirley McGregor in 1972. The company grew and moved to its present location at 3925 S. Kalamath St. in 1980. The company does acoustic engineering, product testing and equipment calibration.

Littleton resident Shirley McGregor and her son Stewart accepted the award.

“I was shocked when I was notified our company had been nominated for this award, and I was even more shocked when I was told we would receive it,” Shirley said after accepting the award. “Working to build this company alongside my late husband, Howard, was a great ride. We love what we do and we love Englewood.”

Jeremy Wilson, Chick-fil-A franchise owner, accepted the Business of the Year award on behalf of his company and his staff.

“I was very honored that our business was nominated for this award because there are a number of great businesses that also were nominated,” Wilson said after accepting the award. “I selected our location in the RiverPoint Center seven years ago because I wanted to have the business in the Englewood area.”

He said he was shocked, honored and very proud when the chamber called him to say he would receive the award.

“We are proud to be a part of the community, and we hope we have made the type of positive impact on the city of Englewood to deserve this reward,” he said. “The business has grown between seven and 10 percent a year for the six years we have been here. We feel the business will continue to grow, and we will continue to work to be a strong supporter of the community.”

The gala is an annual event. The Chamber of Commerce asks members to make the nominations for the awards and then asks members to cast votes to determine the winners.

Randy Penn, chamber director, told the 110 people attending the gala he was happy so many people took part in the awards process.
“Our members really took part in this year's gala award process,” he said. “In past years, we have had one or two nominees in most categories. This year, we had 15 nominations for business of the year and for the lifetime achievement award. It was a very difficult task to trim the nominees to four for each category.”

The first award presented was for Community Organization of the Year, and the winner was Café 180. Café 180 is located at the corner of Broadway and Floyd. There are no prices on the menu as diners are asked to donate what they usually spend for lunch. Another option is to volunteer to work at the restaurant for an hour in return for the meal.

The next award went to Miguel Corral of El Tep Restaurant as the Chamber Member of the Year. Corral has worked in the restaurant owned by his family since he was a child. He assumed oversight of the business when his mother retired, and he is directing the process to move the restaurant a half block south where there will be more room and more services for customers.

To make sure El Tep food is available to customers, Corral and his staff now operate a food truck in the area.

The Emerging Business Award went to the Breakfast Queen. Breakfast Queen isn't a new Englewood business as current owners Kosta and George Vasilas bought the restaurant and the name 11 years ago. But this is the first year in Breakfast Queen's new location at 3454 S. Broadway, a move and remodel that took almost two years to complete. The new location is twice the size of the former site, the restaurant employs twice as many people and there are new items on the menu.
Englewood gathers library, parks and rec comments

Open house precedes draft of new master plan

Tom Munds

The Englewood Recreation Center hummed with conversation about the library, parks and recreation facilities, and programs during the city's March 31 master plan open house.

“We are hoping a lot of our residents will join us today and tell us what they like about the library, parks and recreation,” Dorothy Hargrove, director of library, parks and recreation, said. “We would like to hear about the experiences, good and bad, our residents have had when they came to the library, went to one of the parks or signed up for one of the recreation programs.”

She said the open house is to collect comments and information to be used to update the 10-year-old parks and recreation master plan.

“When it is completed, we want the new master plan to be a road map for us,” Hargrove said. “We want to use it to determine future development or redevelopment of our parks. We also want to use it to plan programs and amenities for the next 10 years.”

At the open house, boards were set up around two of the rooms at the recreation center. Each board focused on a single subject such as the library, the trails, and the parks, or on a facility like the Malley Senior Recreation Center. A staff representative was at each board to tell residents about that specific subject and answer questions.

Joe Sack, recreational services manager, staffed the position that included a map of all the trails and parks in Englewood. He said one major planned improvement is construction of the trailhead just north of Oxford Avenue in what used to be part of the parking lot for the Broken Tee Golf Course in Englewood.

“Plans are to build a shelter and restrooms around other amenities including access from the area down to the river,” he said. “There are also plans for some water features in the area.”

As he talked with residents Sack gave people a sheet of colored dots so they could mark their favorite park or facility.

About 40 people gathered around the stations at the start of the open house at 5:30 p.m. By about 6 p.m. groups of two or three came into the display area to check it out.

Hargrove said the open house is a part of the information-gathering effort for a consultant who will create the latest master plan for parks, recreation and library.

“Our users have been good about talking to us about what they would like to see in the library,” she said. “Generally, we feel there is a need for more equipment and space to help people with technology and more space for children's activities.”
# Denver-Area Hospitals

## Ranked by Licensed Beds as of Jan. 1, 2016

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<tr>
<th>Business Name</th>
<th>Address</th>
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<th>Number of Nurses on-staff as of Jan. 1, 2016</th>
<th>Owner(s) / Headquarters</th>
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| **7** Swedish Medical Center - HealthONE  
swedishhospital.com                   | 501 E. Hampden Ave. Englewood, CO 80113  
303-788-5000                           | 368                                        | 1,568                                           | 967                                        | HCA Holdings Inc. / Nashville, TN               | Richard Hammott, president/CEO          |
| **22** Craig Hospital  
craighospital.org                        | 3425 S. Clarkson St. Englewood, CO 80113  
303-789-8000                           | 93                                         | 7                                               | 184                                        | Craig Hospital / Englewood, CO                | Mike Fordye, president/CEO, Tom Balazy, MD, medical director |
**COMMUNITY DEVELOPMENT**

**DEVELOPMENT PROJECTS**

- **Oxford Station | 4101 South Navajo Street**
  Project: A maximum of 238 residential units
  - An incentive payment pursuant to the Redevelopment Assistance Agreement was processed for rebate of a portion of building use tax.
  - Framing is nearing completion

- **Broadway + Acoma Lofts | 3405 South Broadway**
  Project: 110 residential units; 15,000 square feet retail/commercial space; surface parking
  - The alley vacation and transportation/utility easement dedication were approved on second reading at the April 4 Council meeting.
  - Closing on the sales agreement between the Englewood Urban Renewal Authority and Medici Communities is scheduled for July 2016.

- **Alta Cherry Hills | 3650 South Broadway**
  Project: 306 luxury apartment complex
  - A Temporary Certificate of Occupancy for all of Building A has been issued; all Building A units are available for occupancy.

- **Shriner Residences | 3265 – 3299 South Logan Street**
  Project: Two dwelling units in the existing Shrine Club building with detached garages, one with an
accessory dwelling unit; two new single family homes with detached garages, each with accessory
dwelling units; Reconstruction of the existing single family home at 3265 South Logan Street
  o A sale is pending on 3275 South Logan Street.

• **The Foundry | 501 West Bates Avenue**
  Project: 70-unit, income qualifying residential complex
  o Council voted January 19, 6-0 to approve the Foundry site plan.
  o SW Development Group submitted plans for permit on February 3.

• **Iron Works Village | 601 West Bates Avenue**
  Project: 60 townhomes, condominiums, and single-family for-sale units
  o BLVD Builders held a neighborhood meeting on March 15 to discuss their proposed PUD
    amendment and major subdivision on the 8.5 acre portion of the site.
  o An application for the proposed PUD amendment and major subdivision was submitted on
    March 29, 2016. A tentative public hearing is scheduled for May 3, 2016 with the Planning
    and Zoning Commission.

• **LIV Apartments | 201 Englewood Parkway**
  Project: 28 apartments and two live-work units
  o A building permit has been issued. Construction is underway.
• **Rite Aid | 707 West Jefferson Avenue**  
  Project: 14,600 square feet retail pharmacy with drive-thru  
  o The relocation of the City Ditch and associated easements were approved in February by the Water and Sewer Board.  
  o Site work plans have been approved and are ready to be issued.

• **Traditions | 3500 South Sherman Street**  
  Project: 180 units of senior, affordable housing  
  o First floor framing is complete, second floor framing is underway.  
  o Third and fourth floor framing is nearly complete.

• **CentrePointe Senior Living | 3555 South Clarkson Street**  
  Project: Assisted Living Memory Care Facility  
  o A variance was granted on February 10 giving the developer an additional 120 days to apply for a building permit.

• **University Homes | 3059 South University Boulevard**  
  *Proposed* Project: Moving administrative offices into existing single-family home; providing life skills training to post high school aged clients.  
  o A neighborhood meeting for the proposed PUD amendment was held on February 18, 2016.

• **1100 East Girard Avenue**  
  Project: 31 for-lease units  
  o A demolition permit was issued on March 22, 2016.  
  o Building permit is currently under review.  
  o The developer anticipates a May 1, 2016 construction start.
• **5098 Retail Center | 5098 South Federal Boulevard**  
  Project: 5,000 square feet of retail  
  - Exterior finish work continues on the three-unit building.  
  - Tenant finish for Way Back Burgers is under review.

• **3335 South Santa Fe Drive | London Motel**  
  Project: Self-storage units  
  - Developer had a development review team meeting on March 2, and is currently working with staff to resolve water main issues. The developer plans to move forward with the project.

• **Hill Top Motel | 3800 South Broadway**  
  - A notice of violation was issued for the boarded up structures.  
  - Plans have changed and the property owner has indicated he has contracted with a demolition company. The owner is exploring options for potential users.

• **3498 South Broadway**  
  - A notice of violation was issued for the boarded up structure.  
  - The property owner has secured an architect and would like to discuss redevelopment options for this property to comprise a mixed use development.

• **Depot | 3098 South Galapago**  
  - A notice of violation was issued for the boarded up structure.

**BOARDS AND COMMISSIONS**

• **Alliance for Commerce in Englewood**  
  - On March 1, 2016 ACE finalized its business survey; 120 responses were received from businesses. ACE will use this information to develop a 2016 work program.
• **Board of Adjustment and Appeals**
  o On April 13th, the Board will consider two variances:
    ▪ 3270 South Washington Street—encroach 1 foot 7 inches into the required 5 foot side setback in order to construct an addition to an existing principal structure.
    ▪ 3811 South Lincoln Street—exceed the maximum permitted six feet fence height by an additional two feet.

• **Keep Englewood Beautiful**
  o A regular meeting was held on March 8, 2016. Topics included starting a potential trash clean-up event as well as other future events.

• **Planning & Zoning Commission**
  o On March 8 the Commission discussed changes to the sign code in response to a recent Supreme Court decision relating to content based signs in the case of Reed v. Town of Gilbert.
  o On March 22, 2016 Parks/Recreation/Library Director Hargrove provided the Commission with an overview of the process for the Parks and Recreation Master Plan.

**HOUSING**

• Fourteen homeowners received an $8,000 CDBG-funded grant to improve the energy efficiency of their homes.

• **Arapahoe County approved the City’s 2016 Community Development Block Grant application for the Energy Efficient Englewood grant program.** Preliminary award is $114,750 and contracts are expected in July 2016.

• A first-time homebuyer workshop is scheduled for May 12, 2016, 5:30-9:30pm at the Englewood Malley Center, 3380 South Lincoln Street. Register online at chaconline.org or call 303-572-9445 ext. 3

**SPECIAL PROJECTS**

• **Englewood Forward** *(Comprehensive Plan, Light Rail Corridor Next Steps Study, Walk and Wheel Plan)*
  o The Planning and Zoning Commission approved the final recommendation for adoption of the *Englewood Forward* Comprehensive Plan by a 5-2 vote on February 2.
  o **A special City Council study session is scheduled for Tuesday, April 19, 2016 to discuss the *Englewood Forward* Comprehensive Plan.**

**BUSINESS EVENTS**

**BUSINESS WITH BREAKFAST**

Speaker: Eric Keck
Englewood City Manager

**Topic:**
What’s Happening in Englewood

**April 12 | 7:30 am – 9:30 am**
Englewood Meridian Retirement Community
3455 South Corona Street
Chamber Members RSVP - $15
At the Door/Non-members - $17

Call 303-789-4473 to register.

Sponsored by:
Greater Englewood Chamber of Commerce

**BUSINESS MENTORING**

April 6, May 4
10:00 am – 5:00 p.m.
Englewood Public Library
1000 Englewood Pkwy

Call 303-789-4473 to schedule a free appointment

Sponsored by:
Small Business Administration
BUSINESS NEWS

- **Commercial Catalyst Program**

  **Applicants**

  - Mag Builders 2750 South Broadway Approved Façade
  - Dransfeld Building 3431 South Broadway Construction Façade and Interior
  - El Tepehuan 3495 South Broadway Approved Façade and Interior
  - Odd Fellows 3421 South Broadway Construction Façade and Interior
  - Dalkita Architecture 4370 South Broadway Construction ADA bathrooms, windows
  - Cochino Taco 3495 South Downing St. Construction Interior and Façade
  - Kaladi’s Coffee 2823 South Broadway Construction Façade and Interior
  - Anthology Fine Art 3427 South Lincoln Application Façade and Interior

  Future Kaladi’s Coffee | 2823 South Broadway

  Cochino Taco | 3495 South Downing
• **Business Attraction and Marketing**
  - 2823 South Broadway: Kaladi’s recently closed on the property and **has received approved building plans**.
  - 3457 South Broadway: An Asian-fusion restaurant, ZOMO, plans to open in 2016. The owners are planning a patio in the paseo. **City Council approved the paseo lease on March 14, 2016**. Environmental remediation of asbestos is complete and interior remodel is commencing.
  - A multi-family housing/mixed use developer is seeking to purchase property in the vicinity of West Oxford Avenue and South Santa Fe Drive.
  - An automotive repair operation that provides services to the working poor is seeking a location in Englewood.
  - 4840 South Broadway: A bakery is seeking to lease space.
  - 3980 South Kalamath Street: Starr Painting and Drywall is under contract to purchase.
  - 3R Automotive is looking for 1,500 square feet of warehouse space to store and repair race cars.
  - Skechers Shoe is seeking a retail facility in Englewood.
  - 750 West Hampden Avenue: Omni Development is working with a call center which would occupy 2 floors, comprising 50,000 square feet. The business initially will hire 150 employees with growth potential up to 400 employees.
  - A brewery ‘co-op’ is looking to acquire industrial land and build a 20,000 to 30,000 square foot to house multiple small-scale brewing and/or craft distilling operations.
  - **A group of restaurateurs has secured a lease at 3299 South Broadway to open a new restaurant/bar concept.**
  - Impacted Wraps and Graphics will expand its operation to 410 West Hampden Avenue. This business specializes in vehicle wraps and large scale commercial printing.
  - Gaia Bistro will relocate from Pearl Street in Denver to 2950 South Broadway, formerly occupied by Billy’s Hot Dogs.
  - Clutch Gaming Arena is seeking to lease space in Englewood, with an emphasis on a South Broadway location.

• **Business Retention and Expansion**
  - 3495 South Broadway: Contractor/architect issues have delayed the start of the renovations at El Tep, however, building plans have been resubmitted. The owner plans to utilize a food truck to maintain a presence in Englewood until the restaurant opens in 2016. Building plans have been approved.
  - Encore Electric is seeking space to house its corporate offices and is considering space at 750 West Hampden Avenue.
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<td>(27)</td>
<td>(37)</td>
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4/6/2016

Englewood City Council
1000 Englewood Parkway
Englewood, CO 80110

Dear City Council Members,

Please accept this expedited letter for your review. We wanted to bring to your attention that the ACE board has endorsed and is recommending Englewood adopt “Startup in a Day” program as presented by the United States Small Business Administration (SBA). Please see the attached paperwork outlining the program.

SBA is quickly approaching 100 cities that have adopted this initiative. Currently Denver is the first city in Colorado that has adopted this program. We would like to show how business friendly Englewood is by being the next city to adopt this program for Colorado.

As you have asked us, as your board, to inform and educate the city council on programs and resources that would make a meaningful impact to the local business community within Englewood, we believe this program is a great example of how Englewood can become more business friendly. We are recommending that you endorse this program and ask the Englewood city staff to streamline processes to enable this “Startup in a Day” program.

As of February 3, 2016, the ACE board unanimously recommended the City of Englewood adopt the “Startup in a Day” program as outlined through the United States Small Business Administration initiative.

Sincerely,

Jason D. Whyte
Chair Person
Alliance for Commerce in Englewood
Startup in a Day

An initiative of the U.S. Small Business Administration and the White House
in coordination with the National League of Cities

Startup in a Day Pledge

President Barack Obama continues to ask cities and Native American communities across America to take the Startup in a Day Pledge to support entrepreneurs. Several cities have already taken the pledge.

For information on how your city or Native American community can take the pledge, please email startup@sba.gov (link sends e-mail).

The Pledge...

"Our cities and communities are committed to making it easier for every entrepreneur to start a business. We believe an entrepreneur's time is best spent developing innovative products and services, creating jobs, and growing local economies—not navigating red tape. While fair zoning rules, licenses, and permits are important to ensuring public safety and fair competition, it should not take more than a day for an entrepreneur to identify and apply, ideally through a single online tool, for all the licenses and permits they need in order to responsibly launch a business. Accordingly, we resolve to:

1. Create a "Startup in a Day" online tool within 12 months: we will develop within a year a website or application that lets most entrepreneurs identify and apply within one day for all requirements to launch a business in our respective communities.
2. Develop a streamlined, business-friendly, online permitting system: Our pledge is a first step in a larger effort to streamline, simplify, and bring online those regulatory requirements that have traditionally been fragmented across multiple agencies and handled through a paper-based process. Our ultimate goal is for small business owners to be able to manage and complete most of their regulatory obligations within a single easy-to-use online system.
3. Share best practices: In an effort to encourage other municipalities to join us in this effort, we are joining a community of practice administered by the National League of Cities, and commit to sharing best practices, publicizing key learnings, highlighting tangible outcomes, supporting smart regulatory simplification, and providing visibility into our actions."

Startup in a Day Pledge Commitments...

The following cities have pledged to make the startup process easier for entrepreneurs:

- Albany, NY
- Anchorage, AK
- Ann Arbor, MI
- Asheville, NC
- Atlanta, GA
- Augusta, GA
- Austin, TX
- Louisville, KY
- Martinsville, VA
- Memphis, TN
- Milwaukee, WI
- Nashville, TN
- New Haven, CT
- New York, NY
• Bayamon, PR
• Boise, ID
• Boston, MA
• Bridgeport, CT
• Brookings, SD
• Bryant, AR
• Burlington, VT
• Butte, MT
• Champaign, IL
• Charlotte, NC
• Chattanooga, TN
• Cheyenne River Sioux Tribe
• Chicago, IL
• Choctaw Nation
• Cincinnati, OH
• Dayton, OH
• Denver, CO
• Detroit, MI
• Fargo, ND
• Flint, MI
• Fresno, CA
• Grand Forks, ND
• Groton, CT
• Holyoke, MA
• Indianapolis, IN
• Jackson, MI
• Jersey City, NJ
• Joplin, MO
• Kansas City, KS
• Kansas City, MO
• Las Vegas, NV
• Little Rock, AR
• Long Beach, CA
• Los Angeles, CA
• Norcross, GA
• Oakland, CA
• Orange, MA
• Pawtucket, RI
• Peoria, IL
• Philadelphia, PA
• Pittsburgh, PA
• Providence, RI
• Provo, UT
• Riverside, CA
• Rockland, ME
• Rocky Mount, NC
• Rutland City, VT
• Salisbury, MD
• Salt Lake City, UT
• San Francisco, CA
• San Jose, CA
• Santa Cruz, CA
• Santa Fe, NM
• Schaumburg, IL
• Seattle, WA
• Sevierville, TN
• St. Louis, MO
• St. Petersburg, FL
• Stamford, CT
• Washington, DC
• West Hollywood, CA
• Williamsburg, VA
• Wilmington, DE
• Worcester, MA
• York, PA
April 4, 2016

Englewood City Council
1000 Englewood Parkway
Englewood, CO 80110

Dear City Council Members,

Please accept this expedited letter for your review. We wanted to bring to your attention that the ACE board has reviewed the results of the recent 2016 Englewood Business Survey. We would like to share the full survey results in addition, this summary with comments and discussion topics developed from these results. We would be interested in your feedback and thoughts developed from reviewing these results.

Overview summary of findings to follow:

- 120 responses were completed, although no single question had more than 116
- This was sent via email to city business contacts and chamber members (approximately 1,500 businesses) in addition to hosting link on city website.
- Many comments recorded, as survey allowed for additional comment on most questions.

Question 1 – Why did you choose to locate your business in Englewood?

- 24% - Close to Clients/Vendors/Suppliers
- 28% - Ease of access/transportation
- 17% - Ease of doing business
- 56% - Other
  - Top 3 Comments (subtopic reasons)
    - Cost and available space for business
    - Decision made prior current management
    - Live close or home office

Discussion Topics:
“Other” had quite a variety of answers – more options for answers next time

Question 2 – How much commercial space do you occupy?

- 21% - Less than 1,000 square feet
- 35% - 1,001 to 2,500 square feet
- 21% - 2,501 to 5,000 square feet
- 23% - 5,000 + square feet

Discussion Topics:
Good representation across many different business sizes
Question 3 – Do you lease or own your property?

- 61% - Lease
- 35% - Own
- 3% - Other

Discussion Topics:

Majority lease that completed this survey. Is this really the trend of business owners in Englewood or is this just true with who we had complete the survey? Should we make more of an outreach to commercial real estate owners with the next survey? Should we create a different category for “home based businesses” next time?

Question 4 – How many employees do you have?

- Full Time – 3,029 total
- Part Time – 1,187 total

Comment Overview: Option to complete with number of employees for each surveyor.

  Breakdown of full time employees per answer:
  - 1 - 100+ employees
  - 2 - 50 – 99 employees
  - 5 - 20 – 49 employees
  - 9 - 10 - 19 employees
  - 87 - 1 - 9 employees

  Breakdown of part time employees per answer:
  - 1 - 100+ employees
  - 0 - 50 – 99 employees
  - 0 - 20 – 49 employees
  - 6 - 10 - 19 employees
  - 61 - 1 - 9 employees

Discussion Topics:

With Englewood’s total employee base at approximately 27,000, this survey represents approximately 15% of the employer base with this survey. We could format this question better next time for better additional information.
Question 5 – What is the outlook for your business operations in 2016?

- 37% - Expanding
- 5% - Downsizing
- 53% - Staying Steady
- 4% - Relocate

Discussion Topics:
Optimistic business outlook from the business owners in Englewood, with 90% having either consistent business or growing. There appeared to be some confusion with the question in the comments section, as there a few that wanted to answer multiple answers, such as relocating because business is expanding outside of Englewood.

Question 6 - How would you rate your business interactions with the City of Englewood?

- 25% - Extremely Easy
- 61% - Very Easy
- 10% - Not Easy
- 4% - Poor

Discussion Topics:
86% feel good about their interactions with the city. There were several comments that they had heard that Englewood had a reputation for being difficult, but they themselves had not had a problem. This is in image perception concern. ACE had much discussion regarding the few frustrated individuals. Possibly there could be a way to reach out to these people to help them? Conversely, there was discussion regarding approaching some who had a great experience for a testimonial. One person did say that they had been frustrated with a department, but enjoyed working with Lorna Elliott.

Question 7 - What city functions do you need to connect with to maximize your businesses’ efficiency?

- 47% - Economic Development
- 25% - Planning and Zoning
- 22% - Building Division
- 41% - Finance / Business Licensing
- 25% - City Manager’s Office
- 35% - Safety services / Code Enforcement

Discussion Topics:
This question allowed to pick multiple answers. It appears that Economic Development is the strongest concern for business owners. This did show a much higher interest in safety services (#3) than what was anticipated. Several comments regarding robberies and wanted additional police protection for businesses. It was also interesting that the City Manager’s Office was very important to a large cross section. This means that involvement by the city manager helps the flow of business.
Question 8 - In your opinion, is the city keeping abreast with online recruitment of new businesses and residents?

- 17% - Yes
- 11% - No
- 72% - I don’t know

Discussion Topics:
This overwhelming tells us either the question is poorly worded or people are not aware of what Englewood is doing to proactively recruit new businesses & residents. Brings the question, what is the city doing in this regard? If they are active, should this be communicated better so people know the city’s efforts?

Question 9 - Is the city embracing redevelopment or new construction to attract business and residents?

- 47% - Yes
- 10% - No
- 42% - I don’t know

Discussion Topics:
People think that the city is friendly to development and construction projects. This is a positive image. ACE brought up the question, possibly all the large buildings being built make it appear that the city must be friendly to construction. But, does this represent well all the medium and small business redevelopments? Maybe we could reword question to bring out more details.

Question 10 - Is the City doing enough to connect the industrial areas to the economic base of the city by incorporating shared space live/work and alternative retail space?

- 22% - Yes
- 12% - No
- 66% - I don’t know

Discussion Topics:
Believe this question was confusing and too specific. This question does not apply to most business owners. Possibly eliminate this question next time.

Question 11 - How would you rate your business interactions with the City of Englewood?

- 29% - Excellent
- 51% - Good
- 15% - Fair
- 4% - Poor
Discussion Topics:

Too similar to question #6. Again positive feedback for interactions with the city. Many varied comments from having great relationships with city staff to complaints about misinformation provided which costed business owner's money.

**Question 12 - What information or communications would you like to receive from the City of Englewood?**

- 54% - Economic Development Resources / Programs
- 51% - New Business Information
- 43% - Community Events
- 35% - Alerts – Traffic / Public Safety
- 29% - Buyer / Supplier information on other businesses for shop local initiative
- 19% - Facebook / Social Media
- 22% - Nothing

Discussion Topics:

This was a good question that allowed multiple answers from each survey. The top three interests were Economic Development, New Business Information and Community Events. As well, there was significant interest in Alerts & Safety. This question also had a unique category that said Nothing was wanted from the city (25 out of 114).

**Question 13 - How would you like to receive information from the City of Englewood?**

- 38% - Newsletter
- 82% - Email
- 19% - Website
- 10% - Facebook
- 5% - Telephone / Text
- 13% - Face – to- Face

Discussion Topics:

Email is overwhelming the primary source wanted for communication. Next question would be how would the city email everyone? Should a data base be built? How should regular emails be sent to business owners?

**Question 14 - What important local factors are affecting your business today? (Comment Answer Format)**

Discussion Topics:

To help consolidate this section, we compiled a top 3 related subjects:
1. Local Economy, Growth, and Redevelopment - Most owners enjoy the increased opportunity, while others felt that the new changes caused problems for their business. Specifically, they referenced infrastructure concerns, such as crowded back street travel and zoning concerns.

2. Commercial Space – This too was a mixed response, as some felt that there was not enough available space for a reasonable price. While others thought there were too many visible vacancies.

3. Safety and Englewood Image – There is a concern that shopping in Englewood is risky, as there are many homeless wondering our downtown areas and many signs of graffiti. There was even a suggestion of putting a foot patrol along Broadway during evening hours.

Additional topics varied from:

A lack of skilled trade employees, parking limitations, excessive tax and several who said there were no local factors affecting their business.

Question 15 - From a business perspective, what suggestions would you have for the City of Englewood? (Comment Answer Format)

Discussion Topics:

Again, we have compiled comment answers to five top issues:

1. Clean up and beautification of Englewood is wanted significantly. Responses varied from:
   a. Have businesses clean up their property – use incentives or fines as appropriate
   b. Proactively pursue more businesses of merit while decreasing number of auto, marijuana, tattoo businesses
   c. Improve Broadway corridor to be more visually appealing
   d. Provide better parking options (one suggested diagonal parking on some streets)

2. Communication is wanted by many businesses. Providing resources and information is helpful and wanted.

3. Safety & Crime considerations – As earlier discussed in #14, this is a significant concern. Possibly additional lighting and or cameras in high crime areas? One business owner said they would enjoy getting to know the officers that patrol their area.

4. Help with tax considerations for businesses. One said they were told incorrect sales tax information from city staff. Others would like to see if there were programs that could help reduce or provide some tax relief programs for businesses. There were several that believe the tax rates are too high.

5. City Staff could provide better resources:
   a. Responsive communications from inquiries
b. Website improvements — one referenced sales tax systems that Littleton & Lakewood use for a suggestion. Others asked for marketing help, one suggestion was to have point of contact for a volunteer program to fundraise for charities and school functions.

c. Provide resources for businesses to thrive in Englewood, such as Littleton does with website search subscriptions and business advisory staff.

d. Streamline processes — I.E. Business Licensing

e. Provide resources for recycling on a commercial level, such as cardboard.

f. Improve infrastructure, such as paving alleys behind businesses and providing well marked parking and intersections so consumers have no violation concerns.

Question 16 - Would you be willing to leave your contact information for future communications?

Discussion Topics:

94 people left their contact information out of 120. This was a great response with a 78% response rate, which underlines business owner’s interest in wanting to be communicated with.

In summary, this survey provided valuable information that the City of Englewood can use. For the first survey in many years, the response of 120 business owners from a distribution of approximately 1500 was approximately 8%, which is a good response rate. As these surveys become regular and items are addressed from these surveys by the city, it is thought that this survey will have greater participation year after year.

Many good items were confirmed and others were highlighted that were not earlier thought to be areas of interest to heightened degree. Over all there is an interest that business owners want to be communicated with via email. Many business owners would like to see Englewood to continue to improve its safety and crime enforcement even to a higher degree in the business districts. Also the image of Englewood still could use improving, such as cleaning up messy businesses, making our downtown corridors more visually appealing.

We believe that this survey will set the frame work for future business suggestions to city council. We hope you appreciate the information provided and look forward to working with you more. The success of Englewood’s businesses is the success of Englewood.

Sincerely,

[Signature]

Jason D. Whyte
Chair Person
Alliance for Commerce in Englewood
We're connecting you with resources that explore this month's forum on the New Faces of Homelessness. Be ready to jump further into this topic later on this April:

- **Transitional Housing Toolkit for Victims of Domestic Violence**
- **Housing for Youth Aging Out of Foster Care: A Review of the Literature and Program Typology**
- **America's Youngest Outcasts: A Report Card on Child Homelessness**
- **A Colorado Landlord's Guide to Renting to Refugees**

The New Faces of Homelessness Round Table
**Thursday, April 28 from 9:00- 10:30 am**
Holiday Inn Stapleton ([map](#))
Members: $40, Non-members: $60
See who's already RSVP'ed

Often times Colorado's homeless population is stereotyped to just the segment of the community that the public actually sees, but this picture doesn’t capture all those affected by homelessness. Families, single parents, children and at-risk groups are increasingly impacted by the lack of affordable housing in the state. Join us as we discuss the emerging demographic trends of homelessness in Colorado. Our session will begin with an overview of the most recent data and trends, followed by breakout groups to explore the following topics in depth*:

**Working with Families & Youth**
- Single parents with multiple children
- Childcare struggles
- 20’s & youth coming out of foster care

**High-Risk Groups**
- Refugees in Colorado
- Trauma informed care
- Domestic violence
- Changing shelter's focus

**Financial Resources**
Social Impact Bonds
Permanent supportive housing
Project-based vouchers
Tenant based rental assistance

*Actual topics may vary the day of the event

Sponsored by:

Also coming up this April....

National Housing Trust Fund Informational Webinar with DOH
Friday, April 22 from 2:00—3:00 pm
Free webinar

The National Housing Trust Fund (NHTF) is a dedicated fund intended to provide revenue to build, preserve, and rehabilitate housing for people with the lowest incomes. The first National Housing Trust Fund dollars will be available this year. Learn about the requirements and implementation plan for securing these funds from Colorado Division of Housing personnel. The webinar will give an overview of how this dedicated fund will provide revenue to build, preserve and rehabilitate housing for people with the lowest incomes. In addition, find out the anticipated 2016 allocation for Colorado and how Colorado will target and distribute the funds.

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CITY OF ENGLEWOOD
2016 CALENDAR OF EVENTS

Mon., April 11 6:00 p.m. Study Session, Community Room

Tues., April 12 5:00 p.m. Water & Sewer Board, Community Development Conference Room
6:00 p.m. Keep Englewood Beautiful, City Council Conference Room
7:00 p.m. Library Board, Library Board Room

Wed., April 13 6:30 p.m. Urban Renewal Authority, City Council Conference Room
7:00 p.m. Board of Adjustment and Appeals, Council Chambers

Thurs., April 14 5:30 p.m. Parks and Recreation Commission
Broken Tee Golf Course

Mon., April 18 6:00 p.m. Study Session, Community Room
7:30 p.m. Regular Meeting, Council Chambers

Tues., April 19 4:30 p.m. Budget Advisory Committee, City Council Conference Room
6:00 p.m. Special Council Meeting, Community Room
7:00 p.m. Planning and Zoning Commission, City Council Conference Room/Council Chambers

Wed., April 20 7:00 p.m. Liquor & Medical Marijuana Licensing Authority, Council Chambers
7:00 p.m. Code Enforcement Advisory Committee, City Council Conference Room

Mon., April 25 6:00 p.m. Study Session, Community Room

Mon., May 2 2:00 p.m. Malley Center Trust Fund Board, Malley Senior Recreation Center
6:00 p.m. Study Session, Community Room
7:30 p.m. Regular Meeting, Council Chambers

Tues., May 3 7:00 p.m. Planning and Zoning Commission, City Council Conference Room/Council Chambers

Wed., May 4 11:30 a.m. Alliance for Commerce in Englewood, City Council Conference Room
4:00 p.m. Englewood Housing Authority, Housing Authority Board Rm.
5:45 p.m. Cultural Arts Commission, City Council Conference Room
7:00 p.m. Liquor & Medical Marijuana Licensing Authority, Council Chambers

Mon., May 9 6:00 p.m. Study Session, Community Room
<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>Tues., May 10</td>
<td>3:00 p.m.</td>
<td>NonEmergency Employees Retirement Board, Public Works Conference Room</td>
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<td>5:00 p.m.</td>
<td>Water &amp; Sewer Board, Community Development Conference Room</td>
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<td>6:00 p.m.</td>
<td>Keep Englewood Beautiful, City Council Conference Room</td>
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<td>7:00 p.m.</td>
<td>Library Board, Library Board Room</td>
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<tr>
<td>Wed., May 11</td>
<td>6:30 p.m.</td>
<td>Urban Renewal Authority, City Council Conference Room</td>
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<td>7:00 p.m.</td>
<td>Board of Adjustment and Appeals, Council Chambers</td>
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<tr>
<td>Thurs., May 12</td>
<td>3:00 p.m.</td>
<td>Police Officers Pension Board, Public Works Conference Room</td>
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<td>3:30 p.m.</td>
<td>Firefighters Pension Board, Public Works Conference Room</td>
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<td></td>
<td>5:30 p.m.</td>
<td>Parks and Recreation Commission, Englewood Canine Corral</td>
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<td>6:30 p.m.</td>
<td>Transportation Advisory Committee, City Council Conference Room</td>
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<td>Mon., May 16</td>
<td>6:00 p.m.</td>
<td>Study Session, Community Room</td>
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<td>7:30 p.m.</td>
<td>Regular Meeting, Council Chambers</td>
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<td>Tues., May 17</td>
<td>4:30 p.m.</td>
<td>Budget Advisory Committee, City Council Conference Room</td>
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<td>7:00 p.m.</td>
<td>Planning and Zoning Commission, City Council Conference Room</td>
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<tr>
<td>Wed., May 18</td>
<td>7:00 p.m.</td>
<td>Liquor &amp; Medical Marijuana Licensing Authority, Council Chambers</td>
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<td>7:00 p.m.</td>
<td>Code Enforcement Advisory Committee, City Council Conference Room</td>
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<td>Mon., May 23</td>
<td>6:00 p.m.</td>
<td>Study Session, Community Room</td>
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<td>7:30 p.m.</td>
<td>Regular Meeting, Council Chambers</td>
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<tr>
<td>Mon., May 30</td>
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<td><strong>City Hall Closed – Memorial Day</strong></td>
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<tr>
<td>Wed., June 1</td>
<td>11:30 a.m.</td>
<td>Alliance for Commerce in Englewood, City Council Conference Room</td>
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<td>4:00 p.m.</td>
<td>Englewood Housing Authority, Housing Authority Board Rm.</td>
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<td>5:45 p.m.</td>
<td>Cultural Arts Commission, Council Conference Room</td>
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<td>7:00 p.m.</td>
<td>Liquor &amp; Medical Marijuana Licensing Authority, Council Chambers</td>
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<tr>
<td>Mon., June 6</td>
<td>6:00 p.m.</td>
<td>Study Session, Community Room</td>
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<td>7:30 p.m.</td>
<td>Regular Meeting, Council Chambers</td>
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4/7/16
**TENTATIVE**

STUDY SESSIONS TOPICS
FOR ENGLEWOOD CITY COUNCIL

April 11  
Study Session  
Marijuana Social Clubs  
Retail Marijuana Sales  
Council Goal Setting

April 18  
Study Session & Regular Meeting  
Financial Report  
Budget Ground Rules  
Fiscal Health and Wellness Tool

April 19  
Special Meeting  
Comprehensive Plan Discussion with Logan Simpson

April 25  
Study Session  
Board and Commission Reappointment Application Review  
AirBnB & VRBO zoning  
Broadway Improvements  
Council Goal Setting

May 2   
Study Session & Regular Meeting  
Senator Linda Newell  
Xcel – Partners in Energy  
Economic Development Incentive Policy  
Council Goal Setting

May 9   
Study Session  
Colorado Freedom of Information Coalition  
Council Goal Setting  
City Center Englewood Discussion

May 16  
Study Session & Regular Meeting  
Logan Simpson presentation on Parks & Rec Master Plan

May 23  
Study Session  
Annual Financial Report Presentation  
Marketing Plan Review

May 30  
Memorial Day Holiday – no meeting scheduled

June 6   
Study Session & Regular Meeting  
Strengths Finder Discussion  
Gateway Signage

June 13  
Study Session
Board and Commission Interviews

June 20  Study Session & Regular Meeting
          (CML Conf. 6/21-24/16 – Vail)
          Financial Report

June 27  Board and Commissions Appreciation Night

July 5   Study Session & Regular Meeting – Tuesday
          Cultural Arts Presentation

July 11  Study Session
          2017 Budget

July 18  Study Session & Regular Meeting
          Financial Report
          Library Board Presentation

FUTURE STUDY SESSION TOPICS

Joint Meeting with Englewood School District
EEF Discussion
Special Events Discussion
Marketing Plan Review
Big Wonderful Outdoor Festival
Vapor Lounge Regulation
Study Session Protocol
Council policies/conduct
Green Vehicle Policy Review
Trash Hauling Regulations Review & Trash Franchise
Capital Project Approval Process/Purchasing Policy
Construction Defects Ordinance
Historic Preservation
I. CALL TO ORDER

The regular meeting of the Alliance for Commerce in Englewood Committee (ACE) was called to order at 11:30 a.m. in the City Council Conference Room of the Englewood Civic Center, Vice Chair Michels presiding.

Present: Corral, Knoth, Michels, Ruiz, Weinberger

Absent: Coonan, Goddard, Whyte

Also present: None

Staff present: Michael Flaherty, Interim Community Development Director
              Darren Hollingsworth, Economic Development Manager

APPROVAL OF MINUTES
February 3, 2016

Vice Chair Michels stated that the Minutes of February 3, 2016 were to be considered for approval. It was determined there was a quorum. Vice Chair Michels asked if there were any changes or adjustments to the Minutes. There were none.

Knoth moved:
Corral seconded: THE MINUTES OF FEBRUARY 3, 2016, BE APPROVED AS WRITTEN.

The motion carried unanimously.

II. ACE BUSINESS

Discussion of Business Survey Results

Members of the Committee discussed the results of the Business Survey that was conducted January 6th through February 29th, 2016.

Mr. Hollingsworth asked the Committee for ideas to engage the business community in training opportunities. Mr. Penn stated that it is a challenge to find topics for educational programs that are attractive to the community but there is great interest in QuickBooks classes.

Follow up discussion - Marketing and the Denver Business Journal

Mr. Michels reviewed the presentation by the Denver Business Journal representatives. Ms. Ruiz indicated that Swedish Hospital may be interested in partnering with the City to produce an insert for the weekly publication with a focus on Englewood.
Mr. Hollingsworth added that an Economic Development strategy should be in place before considering the various media and marketing plans. The City does not have a comprehensive marketing plan at this time.

III. PUBLIC COMMENT

No members of the public were present at the meeting.

IV. COMMENTS

CHAMBER OF COMMERCE

Mr. Penn advised the Committee that March 8th there will be a Business for Breakfast gathering at the Meridian at 7:30 a.m., SBA programs continue and the Chamber Gala will be March 29th where the business of the year will be selected. The golf tournament has been scheduled for June 10th.

STAFF COMMENTS

Mr. Hollingsworth did not have any additional comments for the Committee.

CITY COUNCIL COMMENTS

No members of City Council were present at the meeting.

ACE COMMENTS

Mr. updated the Committee on the progress of construction at the new El Tep. His food truck is doing well.

Mr. Knoth asked if any members were interested in the Tobacco 21 movement to raise the legal age for tobacco purchase. Members of the Committee did not express interest in pursuing the topic.

V. UPCOMING ACE BUSINESS

a. The next meeting is scheduled for April 6, 2016

No further business was brought forth for consideration. The meeting was adjourned at 1:00 p.m.

/s/ Julie Bailey, Recording Secretary