About The NCS

- Community Livability
  - Community Characteristics
  - Governance
  - Participation
Facets of Community Livability

- Quality of Community Overall
- Safety
- Mobility
- Natural Environment
- Built Environment
- Economy
- Recreation and Wellness
- Education and Enrichment
- Community Engagement
The NCS & Englewood

- Participant in The NCS since 2007
- Random sample of 1,200 households
  - 26% response rate
  - ±6% margin of error
National Benchmark Comparisons
Residents enjoy a high quality of life
Overall Quality of Life

75% 2007
70% 2009
76% 2014

Percent excellent or good
Livable Community

Majority excellent or good

Place to live

Neighborhoods

Place to raise kids

Place to retire

Overall appearance
Economy and Safety are key focus areas
Economic Development Services

3 in 5 excellent or good
Characteristics of Economy

Comparison to national benchmark:
- **Higher**
- **Similar**
- **Lower**

**Place to work**
- Excellent or good

**Shopping opportunities**

**Businesses and services**
Feelings of Safety

At least 8 in 10 felt safe:

- in neighborhoods
- in Englewood’s downtown/commercial areas
- fewer crime victims
- But overall safety not as strong as other places
Mobility ratings are strong
Improved Mobility

- Travel by car
- Traffic flow
- Paths and trails
- Snow removal
Mobility Ratings

Comparison to national benchmark:
- **Higher**
- **Similar**
- **Lower**

- Overall ease of getting around: Excellent or good
- Travel by public transportation
- Bus or transit services
- Street lighting
- Traffic signal timing
- Public parking
The “Covert” Challenge
Community Engagement
Community Engagement

- Sense of Community
- Volunteering
- Club participation
- Meeting attendance
- City-sponsored event attendance
Special Topics
Communication Methods

<table>
<thead>
<tr>
<th>Method</th>
<th>Very effective</th>
<th>Somewhat effective</th>
<th>Total Effective</th>
</tr>
</thead>
<tbody>
<tr>
<td>Print communications</td>
<td>51%</td>
<td>42%</td>
<td>93%</td>
</tr>
<tr>
<td>City website</td>
<td>26%</td>
<td>60%</td>
<td>86%</td>
</tr>
<tr>
<td>Public meetings</td>
<td>25%</td>
<td>42%</td>
<td>66%</td>
</tr>
<tr>
<td>Online newsletter or email</td>
<td>26%</td>
<td>40%</td>
<td>66%</td>
</tr>
<tr>
<td>Social media</td>
<td>27%</td>
<td>35%</td>
<td>63%</td>
</tr>
</tbody>
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Infrastructure Improvements

- Parks, recreation and open space: 88%
- Street and bridge rehabilitation and improvement: 88%
- Fire Department facilities and equipment: 81%
- Police Department facilities and equipment: 76%
- City buildings rehabilitation and improvement: 66%
- Alley paving: 58%
Connecting to Internet at Home

- Cable (Comcast/Xfinity): 42%
- DSL (CenturyLink): 22%
- Cellular (Verizon, AT&T, Sprint): 20%
- No internet access at home: 19%
- WiFi (USIW, other): 15%
- Satellite (DirectTV, Dish): 10%
- Dial-up telephone line: 3%
Conclusions

• Quality of life ratings remain high
• Safety and Economy are key focus areas
• Mobility remains a strength
• Civic engagement can be strengthened
Questions?
Thank you!