



Englewood Public Library Action Plan 2017

City of Englewood Mission: To promote and ensure a high quality of life, economic vitality, and a uniquely desirable community identity.

City of Englewood Vision: To promote and ensure a high quality of life, economic vitality, and a uniquely desirable community identity through the delivery of reliable, affordable, and flexible services and by proactively collaborating with our citizens and businesses to develop an environment that fosters safety and opportunity.

Organizational Values:

- Integrity
- Trust
- Respect
- Excellence
- Accountability
- Teamwork

Community Goals:



Safe and Healthy Community



Thriving and Vibrant Local Community



Sustainable Natural Environment



Good Governance



Orderly Well-Managed Growth and Development



Effective Mobility and Reliable Infrastructure



Attractive, Engaged, Inclusive and Welcoming Community with Desirable, Livable Neighborhoods



Recreational, Cultural, Educational and Life-Long Learning Opportunities

The Library contributes to achieving our Community Goals by providing

Recreational, Cultural, Education and Life-Long-Learning Opportunities and will

- ❖ Collaboratively promote a diverse variety of accessible opportunities that focus on the arts, advance cultural enrichment, stimulate life-long learning and knowledge enrichment
- ❖ Ensure access to quality educational materials, technical training, information resources, and literacy enhancement for all ages
- ❖ Support and encourage community events and celebrations that foster a sense of community and embraces its cultural diversity

Focus areas for 2017 will be:

- ❖ Increase the use of the Library -- its facility, information services, materials, classes and programs
 1. Increase attendance at Adult and Teen programs and classes
 2. Increase turnover rate of physical collection
- ❖ Expand early literacy programs and services throughout the community, including to families that have not previously been Library users
 1. Experiment with expanded weekend children's programming and/or story time
 2. Expand partnership with Englewood Public Schools to measure effectiveness of literacy-gearred programs including Summer Reading
- ❖ Increase awareness of the Library throughout the community, especially to new residents who may not realize all that the Library has to offer
 1. Library card sign-up campaign
 2. Work with City Communications Department to develop a comprehensive marketing campaign
- ❖ Expand opportunities for technology training, assistance and exploration for all ages and skill levels
 1. Complete renovation of Adult Services computer and technology area
 2. Expand digital literacy support through classes and individual instruction
- ❖ Improve access to and awareness of the community rich local history
 1. Digitize historic photos and integrate into the online catalog for ease of access.
 2. Partnership with Englewood Historic Preservation Society by providing library space and expanded access to archives